

2015 Strategies in the US Tumor Marker Testing Market

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Abstracts

Highlights

Comprehensive 620-page analysis of the US tumor marker testing market.

Major issues pertaining to the US laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Mortality statistics and scientific views on the etiology of major types of cancer, e.g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Five-year test volume and sales forecasts over for 40 tumor marker performed in US hospitals, commercial laboratories and physician offices.

Placements and installed base of automated and semi-automated analyzers used for tumor marker testing.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 620 pages and 103 tables

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CU18

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Endometrial Bleeding Associated Factor
Endostatin
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Feulgen Hydrolysis
Fibronectin
FSH
(1->3)-L-fucosyltransferase
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GDCFP-15
Glucagon
Glycoamines
H23
Her-2
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HPA
HSP27
Intermediate Filaments
Cytokeratins/CK18/Cyfra21-1
Desmin
Gliofibrillary Acid Protein
Neurofilaments
Vimentin
KA93
Kinases
KP16D3
LAI
Leukocyte Common Antigen
Lewis Antigens
Lysophosphatidic Acid (LPA)
Ma695/Ma552
MABDF3
MAG
ME1
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MN/CA9
MSA
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Multiple Tumor Suppressor
Myosin
NEA-130
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P-glycoprotein
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Placental Lactogen
PR92
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Px
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Ret
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