

# 2015 Strategies in the US Endocrine Function Testing Market

<https://marketpublishers.com/r/215E05C30E5EN.html>

Date: May 2015

Pages: 271

Price: US\$ 2,800.00 (Single User License)

ID: 215E05C30E5EN

## Abstracts

This new 271-page report from VPGMarketResearch.com provides a comprehensive analysis in the US endocrine function market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3,T3 Uptake, Free T3,T4,Free T4,TBG, Testosterone, Thyroglobulin Ab, TPO Ab and TSH. During the next five years, the endocrine function testing market will undergo significant transformation

These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. 2014

Strategies for the US Endocrine Function Testing Market” is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts; compares features of leading analyzers; and profiles key competitors.

Contains 271 pages and 18 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Endocrine Function Tests

1. Cortisol
2. Estradiol
3. Follicle-Stimulating Hormone (FSH)
4. Gastrin
5. Growth Hormone/IGF-1
6. Human Chorionic Gonadotropin (HCG)
7. LH
8. Progesterone
9. PTH/IO PTH
10. Prolactin
11. T3
12. T3 Free
13. T3 Uptake
14. T4 (Thyroxine)
15. T4 Free
16. TBG
17. Testosterone
18. Thyroglobulin Ab
19. TPO Ab
20. TSH

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - d. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)

- Overview
- ELISA
- EMIT
- Electrochemical
- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography
- 3. Tandem Mass Spec
- 4. IT and Automation
- 5. Dry Chemistry
- 6. Biosensors
- D. Market Size, Growth and Major Supplier Shares

## **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott Laboratories  
AdnaGen/Alere  
Agilent Technologies  
Beckman Coulter/Danaher  
Biomedical Diagnostics  
BioMerieux  
Bio-Rad  
DiaSorin  
Eiken  
Fujirebio  
Instrumentation Laboratory  
Kyowa Medex  
Matritech/Alere  
Ortho-Clinical Diagnostics  
Quest Diagnostics  
Roche  
Siemens  
Sysmex  
Thermo Fisher  
Tosoh  
Wako  
Wallac/PE

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing FSH Tests  
Major Companies Developing or Marketing HCG Tests  
Major Companies Developing or Marketing LH Tests  
Major Companies Developing or Marketing Prolactin Tests  
Major Companies Developing or Marketing T3 Tests  
Major Companies Developing or Marketing T4 Tests  
Major Companies Developing or Marketing TSH Tests  
U.S.A., Endocrine Function Test Volume Forecast By Market Segment  
U.S.A., All Market Segments, Endocrine Function Test Volume Forecast by Assay  
U.S.A., Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay  
U.S.A., Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay  
U.S.A., Physician Offices/Group Practices, Endocrine Function Test Volume Forecast by Assay  
U.S.A., Endocrine Function Reagent Market Forecast By Market Segment  
U.S.A., All Market Segments, Endocrine Function Reagent Market Forecast by Assay  
U.S.A., Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay  
U.S.A., Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay  
U.S.A., Physician Offices/Group Practices, Endocrine Function Reagent Market Forecast by Assay  
U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

## I would like to order

Product name: 2015 Strategies in the US Endocrine Function Testing Market

Product link: <https://marketpublishers.com/r/215E05C30E5EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/215E05C30E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970