

2015 Strategies in the UK Coagulation Testing Market

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Abstracts

Complete report \$6,100. DataPack (test volumes, sales forecasts, supplier shares) \$3,950.

Summary

This comprehensive report contains 409 pages, 35 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the UK coagulation testing market during the next five years.

The report explores business and technological trends in the UK coagulation testing market; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

Coagulation Tests

Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2-Antiplasmin, Antithrombin III, Bleeding Time, D-Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre-Kallikrein Factor Activation, Heparin/Anti-Factor Xa, Heparin-Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib, Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand's Factor Fav/Ag, and others.

Sales and Market Share Analysis



Sales and market shares of major instrument and reagent suppliers. Competitive Assessments- Extensive strategic profiles ofmajor suppliers and emerging market entrants. Market Segmentation Analysis- Comprehensive marketsegmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Test volume forecasts for over 40 major proceduresby market segment. Current and Emerging Products- Review of established and emerging procedures. - Comparison of automated and semi-automatedanalyzers from Diagnostica Stago, Helena, IL, Siemens, Sysmex and other suppliers. Technology Review- Analysis of current and emerging technologies and their potential market applications. - Comprehensive lists of companies developingor marketing new technologies and products by test.

Strategic Recommendations

Product development and business expansion opportunities with significant market appeal. - Ideal product models with tentativeprices and operating characteristics. - Alternative market penetrationstrategies for instrument and reagent suppliers. - Potential market entry barriers and risks.

Contains 409 pages and 35 tables



Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine and Special Coagulation Tests
 - 1. Introduction
 - 2. Activated Partial Thromboplastin Time (APTT)
 - 3. Alpha-2 Antiplasmin
 - 4. Antithrombin III
 - 5. Bleeding Time
 - 6. D-Dimer
 - 7. Ethanol Flocculation Test
 - 8. Euglobulin Lysis
 - 9. Factor Assays
 - a. Introduction
 - b. Factor II
 - c. Factor V/Factor V Leiden
 - d. Factor VII
 - e. Factor VIII
 - f. Factor IX
 - g. Factor IXa
 - h. Factor X (Stuart Factor)
 - i. Factor Xa
 - j. Factor XI
 - k. Factor XII
 - I. Factor XIII
 - 10. Fibrin Degradation Products
 - 11. Fibrinogen
 - 12. Heparin
 - 13. Hirudin
 - 14. Hypercoagulability and Thrombosis
 - 15. Lipoprotein a
 - 16. Plasmin
 - 17. Plasminogen
 - 18. Plasminogen Activator Inhibitor (PAI)
 - 19. Platelet Function Tests
 - 20. Platelet Aggregation



- 21. Proteins C and S
- 22. Prothrombin Fragment 1.2
- 23. Prothrombin Time (PT)
- 24. Reptilase Time
- 25. Thrombin Time
- 26. Tissue-Type Plasminogen Activator (t-PA)
- 27. Von Willebrand's Factor
- B. Instrumentation Review
- C. Major in Vitro Diagnostic Technologies and Their Potential Applications
 - 1. Chromogenic Substrates
 - 2. Monoclonal and Polyclonal Antibodies
 - 3. Immunoassays
 - 4. Molecular Diagnostics
 - 5. Microcomputers
 - 6. Automation
 - 7. Robotics
 - 8. Artificial Intelligence
 - 9. Dry Chemistry
 - 10. Biosensors

III. U.K.

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches



- 2. Product Complexity
- 3. Customer Preference
- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types Of Distributors
- 7. Market Segmentation

XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XIV. COMPETITIVE ASSESSMENTS

Abbott

ADI/American Diagnostic

Alere/Biosite/Inverness

Axis-Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data Corporation

Chrono-Log

Corgenix Medical

Diagnostica Stago/Trinity Biotech

Helena Laboratories

HYPEN BioMed

Instrumentation Laboratory

ITC

Roche

Siemens

Sienco

Sysmex

Thermo Fischer

ZyCare/Alere







List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests

Major Companies Developing or Marketing APTT Tests

Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests

Major Companies Developing or Marketing Antithrombin III Tests

Major Companies Developing or Marketing Bleeding Time Tests

Major Companies Developing or Marketing D-dimer Tests

Major Companies Developing or Marketing Factor Assays

Major Companies Developing or Marketing Fibrin Degradation Product Tests

Major Companies Developing or Marketing Fibrinogen Tests

Major Companies Developing or Marketing Heparin Tests

Major Companies Developing or Marketing Plasmin Tests

Major Companies Developing or Marketing Plasminogen Tests

Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests

Major Companies Developing or Marketing Platelet Aggregation Tests

Major Companies Developing or Marketing Protein C Tests

Major Companies Developing or Marketing Protein S Tests

Major Companies Developing or Marketing PT Tests

Major Companies Developing or Marketing Thrombin Time Tests

Major Companies Developing or Marketing TPA Tests

Major Companies Developing or Marketing Von Willebrand's Factor Tests

Executive Summary Table: U.K., Total Coagulation Diagnostics Market By Market

Segment and Product Category

U.K., Laboratories Performing Coagulation Tests By Market Segment

U.K., Hospital Laboratories Performing Coagulation Tests By Bed Size

U.K., Commercial/Private Laboratories Performing Coagulation Tests By Annual Test Volume

U.K., Hospital Laboratories Average Daily Test Volume

U.K., Commercial/Private Laboratories Average Daily Test Volume

U.K., Total Coagulation Test Volume By Market Segment

U.K., All Market Segments Coagulation Test Volume

U.K., Hospital Laboratories Coagulation Test Volume

U.K., Commercial/Private Laboratories Coagulation Test Volume

U.K., Coagulation Reagent Market By Market Segment

U.K., Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

U.K., Coagulation Instrument Market By Market Segment



U.K., Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

U.K., Total Coagulation Diagnostics Market By Product Category

U.K., Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares



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