

2015 Strategies in the Tuberculosis Diagnostic Testing Market

https://marketpublishers.com/r/285252A075CEN.html

Date: May 2015

Pages: 208

Price: US\$ 3,480.00 (Single User License)

ID: 285252A075CEN

Abstracts

The report presents a detailed analysis of the Tuberculosis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Tuberculosis definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Tuberculosis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 208 pages and 15 tables



Contents

I. INTRODUCTION

II. TUBERCULOSIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. Molecular Diagnostics
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND



MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix



DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical

Innogenetics/Solvay/Alere

Kreatech Leica

Lonza

Nanogen/Elitech Group

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Tuberculosis Tests

France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

France Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market

Segment

Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Japan Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier
U.K. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier
U.S.A. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment



I would like to order

Product name: 2015 Strategies in the Tuberculosis Diagnostic Testing Market

Product link: https://marketpublishers.com/r/285252A075CEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/285252A075CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970