

2015 Strategies in the Papillomavirus Diagnostic Testing Market

<https://marketpublishers.com/r/296AC95A9EEEN.html>

Date: May 2015

Pages: 196

Price: US\$ 3,480.00 (Single User License)

ID: 296AC95A9EEEN

Abstracts

The report presents a detailed analysis of the Papillomavirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Papillomavirus definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Papillomavirus tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 196 pages and 10 tables

Contents

I. INTRODUCTION

II. HPV/PAPILLOMAVIRUS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests: Pap Smear and HPV
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies

III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT

IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT

IX. USA: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical
Innogenetics/Solva
Kreatech Leica
Life Technologies/Thermo Fisher

Lonza
Nanogen/Elitech Group
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

France: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

France: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Spain: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Spain: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

UK: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

UK: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

USA: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

USA: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

I would like to order

Product name: 2015 Strategies in the Papillomavirus Diagnostic Testing Market

Product link: <https://marketpublishers.com/r/296AC95A9EEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/296AC95A9EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970