

# 2015 Strategies in the Japanese Hospital Microbiology Testing Market

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## Abstracts

This new report from VPGMarketResearch contains 891 pages, 75 tables, and presents a comprehensive opportunities in the Japanese hospital microbiology testing market, including:

Major issues pertaining to the Japanese hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 microbiology tests performed in Japanese hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 891 pages and 75 tables

## Contents

### Introduction

### Worldwide Market and Technology Overview

#### A. Major Infectious Disease Tests

##### 1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. ADENOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

##### 3. AEROMONAS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. ANTHRAX/BACILLUS ANTHRACIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. ARBOVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. BABESIOSIS

- a. Background

##### 7. BACILLARY EPITHELIOID ANGIOMATOSIS (BEA) AND OTHER BARTONELLA (ROCHALIMAEA)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. BLASTOCYSTIS HOMINIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**9. BRUCELLA**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**10. CAMPYLOBACTER**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**11. CANDIDA**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**12. CHAGAS DISEASE**

- a. Background

**13. CHANCROID**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**14. CHLAMYDIA**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**15. CLOSTRIDIUM DIFFICILE**

- a. Background
- b. Diagnostic Tests

**c. Drugs and Vaccines****16. CORONAVIRUSES**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**17. COXSACKIEVIRUSES**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**18. CREUTZFELDT-JAKOB'S DISEASE**

- a. Background
- b. Diagnostic Tests
- c. Vaccines

**19. CRYPTOSPORIDIUM PARVUM**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 20. CYCLOSPORA CAYETANENSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 21. CYTOMEGALOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 22. EBOLA VIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 23. E. COLI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 24. ECHOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 25. ENCEPHALITIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 26. ENTEROVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 27. EPSTEIN-BARR VIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

## 28. GIARDIA LAMBLIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

- 29. GONORRHEA
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 30. GRANULOMA INGUINALE
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 31. HANTAVIRUS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 32. HELICOBACTER PYLORI
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 33. HEPATITIS
  - a. Background
  - b. Hepatitis A
  - c. Hepatitis B
  - d. Hepatitis Cs and Drugs
- 34. HERPES SIMPLEX VIRUS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 35. HUMAN HERPES VIRUS-6 (HHV-6)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 36. INFLUENZA VIRUSES
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 37. LEGIONELLA
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 38. LYME DISEASE
  - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 39. LYMPHOGRANULOMA VENEREUM (LGV)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 40. MALARIA
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 41. MEASLES (RUBEOLA)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 42. MENINGITIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 43. MICROSPORIDIUM
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 44. MONONUCLEOSIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 45. MUMPS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 46. MYCOPLASMA
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 47. PAPILLOMAVIRUSES
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 48. PARVOVIRUS B19

- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
49. PNEUMONIA
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
50. POLYOMAVIRUSES
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
51. PSEUDOMONAS AERUGINOSA
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
52. RABIES
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
53. RESPIRATORY SYNCYTIAL VIRUS (RSV)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
54. RHINOVIRUSES
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
55. ROTAVIRUS (REOVIRUS)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
56. RUBELLA(MEASLES)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
57. SALMONELLOSIS
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs



- 58. SEPTICEMIA
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 59. SHIGELLOSIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 60. STAPHYLOCOCCUS AUREUS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 61. STREPTOCOCCI
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 62. SYPHILIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 63. TOXOPLASMOSIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 64. TRICHOMONAS VAGINALIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 65. TUBERCULOSIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 66. VIBRIO
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 67. WEST NILE VIRUS
  - a. Background
  - b. Diagnostic Tests

c. Vaccines and Drugs

68. YERSINA

a. Background

b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS

2. MONOCLONAL ANTIBODIES

3. IMMUNOASSAYS

4. DIFFERENTIAL LIGHT SCATTERING

5. INFORMATION TECHNOLOGY

6. ARTIFICIAL INTELLIGENCE

7. LIPOSOMES

8. FLOW CYTOMETRY

9. CHROMATOGRAPHY

10. DIAGNOSTIC IMAGING

11. GEL MICRODROPLETS

12. OTHER

## **Japan**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers

## **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Computers, Software and Automation

D. Auxiliary Products

## **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
  - 6. MAJOR TYPES OF DISTRIBUTORS
  - 7. MARKET SEGMENTATION

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Gen-Probe  
Hologic

ID Biomedical  
Innogenetics/Solvay  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Bartonella Tests  
Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Candida Tests  
Major Companies Developing or Marketing Chlamydia Tests  
Major Companies Developing or Marketing Clostridium Tests  
Major Companies Developing or Marketing Coronavirus Tests  
Major Companies Developing or Marketing Cryptosporidium Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Echovirus Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing EBV Tests  
Major Companies Developing or Marketing Giardia Tests  
Major Companies Developing or Marketing Gonorrhea Tests  
Major Companies Developing or Marketing Hantavirus Tests  
Major Companies Developing or Marketing Helicobacter Pylori Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Lyme Disease Tests  
Major Companies Developing or Marketing Lymphogranuloma Tests  
Major Companies Developing or Marketing Malaria Tests  
Major Companies Developing or Marketing Measles Tests  
Major Companies Developing or Marketing Meningitis Tests  
Major Companies Developing or Marketing Microsporidium Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mumps Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Papilloma Virus Tests  
Major Companies Developing or Marketing Parvovirus Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Septicemia Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Staphylococci Tests  
Major Companies Developing or Marketing Streptococci Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Toxoplasmosis Tests  
Major Companies Developing or Marketing Trichomonas Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
Major Companies Developing or Marketing West Nile Tests  
Major Companies Developing or Marketing Yersinia Tests  
Japan Summary Table All Infectious Diseases Test Volume and Diagnostics Sales  
Forecast by Market Segment  
Japan Hospital Laboratories Performing Infectious Disease Tests by Bed Size  
Japan Hospital Laboratories Infectious Disease Test Volume Forecast  
Japan Hospital Laboratories Infectious Disease Diagnostics Market Forecast  
Japan AIDS Testing Market Diagnostics Sales by Major Supplier  
Japan Campylobacter Testing Market Diagnostics Sales by Major Supplier  
Japan Candida Testing Market Diagnostics Sales by Major Supplier  
Japan Chlamydia Testing Market Diagnostics Sales by Major Supplier  
Japan CMV Testing Market Diagnostics Sales by Major Supplier  
Japan Gonorrhea Testing Market Diagnostics Sales by Major Supplier  
Japan Hepatitis Testing Market Diagnostics Sales by Major Supplier  
Japan Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
Japan Herpes Testing Market Diagnostics Sales by Major Supplier  
Japan Legionella Testing Market Diagnostics Sales Forecast by Major Supplier  
Japan Meningitis Testing Market Diagnostics Sales by Major Supplier  
Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Japan Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Japan Pneumonia Testing Market Diagnostics Sales by Major Supplier  
Japan RSV Testing Market Diagnostics Sales by Major Supplier  
Japan Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Japan Rubella Testing Market Diagnostics Sales by Major Supplier  
Japan Septicemia Testing Market Diagnostics Sales by Major Supplier  
Japan Shigella Testing Market Diagnostics Sales by Major Supplier  
Japan Streptococci Testing Market Diagnostics Sales by Major Supplier  
Japan Syphilis Testing Market Diagnostics Sales by Major Supplier  
Japan Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Japan Trichomonas Testing Market Diagnostics Sales by Major Supplier  
Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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