

# 2015 Strategies in the Italian Hospital Infectious Disease Testing Market

<https://marketpublishers.com/r/236D60B200EEN.html>

Date: May 2015

Pages: 887

Price: US\$ 3,560.00 (Single User License)

ID: 236D60B200EEN

## Abstracts

This new report from VPGMarketResearch.com contains 887 pages, 72 tables, and presents a comprehensive analysis of the Italian hospital infectious disease testing market, including:

Major issues pertaining to the Italian hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 infectious disease tests performed in Italian hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 887 pages and 72 tables

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Becton Dickinson  
bioMerieux  
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Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
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