

2015 Strategies in the Italian Hospital Hemostasis Diagnostic Testing Market

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Abstracts

This new report from VPGMarketResearch contains 394 pages, 28 tables, and presents a comprehensive analysis of the Italian hospital hemostasis diagnostic testing market, including:

Major issues pertaining to the Italian coagulation laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Volume and sales forecasts for 40 coagulation procedures performed in Italian hospitals, including typical coagulation daily work loads.

Review of current instrumentation technologies, and a feature comparison of leading analyzers.

Reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of coagulation technologies and their potential market applications.

Major opportunities for coagulation instruments and consumables.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for instrument and reagent suppliers.

Contains 394 pages and 28 tables

Contents

Worldwide Market and Technology Overview

A. Major Routine and Special Coagulation Tests

1. INTRODUCTION
2. ACTIVATED PARTIAL THROMBOPLASTIN TIME (APTT)
3. ALPHA-2 ANTIPLASMIN
4. ANTITHROMBIN III
5. BLEEDING TIME
6. D-DIMER
7. ETHANOL FLOCCULATION TEST
8. EUGLOBULIN LYSIS
9. FACTOR ASSAYS
 - a. Introduction
 - b. Factor II
 - c. Factor V/Factor V Leiden
 - d. Factor VII
 - e. Factor VIII
 - f. Factor IX
 - g. Factor IXa
 - h. Factor X (Stuart Factor)
 - i. Factor Xa
 - j. Factor XI
 - k. Factor XII
 - l. Factor XIII
10. FIBRIN DEGRADATION PRODUCTS
11. FIBRINOGEN
12. HEPARIN
13. HIRUDIN
14. HYPERCOAGULABILITY AND THROMBOSIS
15. LIPOPROTEIN A
16. PLASMIN
17. PLASMINOGEN
18. PLASMINOGEN ACTIVATOR INHIBITOR (PAI)
19. PLATELET FUNCTION TESTS
20. PLATELET AGGREGATION
21. PROTEINS C AND S

- 22. PROTHROMBIN FRAGMENT 1.2
- 23. PROTHROMBIN TIME (PT)
- 24. REPTILASE TIME
- 25. THROMBIN TIME
- 26. TISSUE-TYPE PLASMINOGEN ACTIVATOR (T-PA)
- 27. VON WILLEBRAND'S FACTOR

B. Instrumentation Review

Introduction

Benk Hemolab

Benk TRT Thrombotimer

Bio/Data MCA

Bio/Data MCA

Bio/Data PAP-4C D/4D/4C

Cardiovascular Diagnostics COAG

Diagnostica Stago STA Compact

Diagnostica Stago STA-R

Diagnostica Stago Star 4/8

Helena Laboratories Cascade

Helena Laboratories Cascade M

Helena Laboratories PACKS-4

Helena THOR

Instrumentation Laboratory ACL 100 and 1000 series

Instrumentation Laboratory ACL6000

Instrumentation Laboratory ACL7000

Instrumentation Laboratory ACL9000

Instrumentation Laboratory Electra 1000C

Instrumentation Laboratory Electra 1400C

Instrumentation Laboratory Electra 1600/C

Instrumentation Laboratory Electra 1800C

Instrumentation Laboratory Futura

ITC Hemochron 8000

Roche Diagnostics CoaguChek

Siemens BCS

Siemens BCT

Siemens BF II/Fibrintimer Series

Sysmex CA-50

Sysmex CA-500

Sysmex CA-1500
Sysmex CA-5000/CA-1000
Sysmex CA-6000
Sysmex CA-7000
Teco Coatron II/Jr./AccuStasis 5000
Trinity Biotech Amax CS190
Trinity Biotech Amax CS400
Trinity Biotech Coag-A-Mate Max
Trinity Biotech KC 40, 4A, 1A Series
Trinity Biotech MDA
Trinity Biotech Coag-A-Mate MTX
Trinity Biotech Coag-A-Mate RA4
Trinity Biotech Coag-A-Mate XC/Plus
Trinity Biotech Coag-A-Mate XM

C. Major in Vitro Diagnostic Technologies and Their Potential Applications

1. CHROMOGENIC SUBSTRATES
2. MONOCLONAL AND POLYCLONAL ANTIBODIES
3. IMMUNOASSAYS
 - a. Applications
 - b. Technological Principle
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Dot Immunobinding Assays
 - Capillary Immunoassays
 - Enzyme Amplification
 - Electrochemical Immunoassay
 - d. Fluorescent Immunoassays
 - Fluorescence Polarization
 - Time-Resolved Pulse Fluorescence
 - Fluorescence Lifetime
 - e. Latex Agglutination
 - f. Immunoprecipitation
4. MICROCOMPUTERS
5. AUTOMATION
6. ROBOTICS

7. DNA PROBES

- a. Overview
- b. Amplification Methods
 - PCR
 - Ligase Chain Reaction
 - Branched DNA
 - Q-Beta Replicase
 - NASBA
 - SDA
 - 3 SR
 - HPA
 - Two-Tiered System
 - LAT

8. ARTIFICIAL INTELLIGENCE

9. DRY CHEMISTRY

10. BIOSENSORS

D. Worldwide Market Overview

- 1. BUSINESS ENVIRONMENT
- 2. MARKET STRUCTURE
- 3. MARKET SIZE AND GROWTH
- 4. POC TESTING MARKET

Italy

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
American Diagnostica
Avocet Medical
Axis-Shield
Beckman Coulter
Becton Dickinson
Bio/Data Corporation
Biosite
Chrono-Log
Corgenix Medical
Diagnostica Stago
Helena Laboratories
HYPEN BioMed
Instrumentation Laboratory
ITC

Nanogen
Roche
Siemens
Sienco
Sysmex
Thermo Fischer
Trinity Biotech
ZyCare

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests
Major Companies Developing or Marketing APTT Tests
Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests
Major Companies Developing or Marketing Antithrombin III Tests
Major Companies Developing or Marketing Bleeding Time Tests
Major Companies Developing or Marketing D-dimer Tests
Major Companies Developing or Marketing Factor Assays
Major Companies Developing or Marketing Fibrin Degradation Product Tests
Major Companies Developing or Marketing Fibrinogen Tests
Major Companies Developing or Marketing Heparin Tests
Major Companies Developing or Marketing Plasmin Tests
Major Companies Developing or Marketing Plasminogen Tests
Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests
Major Companies Developing or Marketing Platelet Aggregation Tests
Major Companies Developing or Marketing Protein C Tests
Major Companies Developing or Marketing Protein S Tests
Major Companies Developing or Marketing PT Tests
Major Companies Developing or Marketing Thrombin Time Tests
Major Companies Developing or Marketing TPA Tests
Major Companies Developing or Marketing Von Willebrand's Factor Tests
Executive Summary Table:Italy, Hospital Coagulation Diagnostics Market By Product Category
Italy, Hospital Laboratories Performing Coagulation Tests By Bed Size
Italy, Hospital Laboratories Average Daily Test Volume
Italy, Hospital Laboratories Coagulation Test Volume by Assay
Italy, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares
Italy, Major Suppliers of Coagulation Analyzers Estimated Sales and Market Shares
Italy, Total Coagulation Diagnostics Market By Product Category
Italy, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

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