

2015 Strategies in the Italian Flow Cytometry Market

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Abstracts

Complete report \$3,900. DataPack (test volumes, sales forecasts, supplier shares) \$2,500. This report presents a comprehensive analysis of the Italian flow cytometry market, including:

Major issues pertaining to the Italian flow cytometry practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Five-year volume and sales forecasts for major flow cytometry tests performed in Italian hospitals and commercial laboratories.

Annual placements and installed base of major flow cytometers.

Review of current instrumentation technologies and a feature comparison of leading systems.

Five-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging diagnostic technologies, and their potential market applications.

Product development opportunities for new instruments, consumables, and auxiliary products.

Profiles of current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D,

collaborative arrangements, and corporate strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 142 pages and 15 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Flow Cytometry Applications

1. Cell Surface Markers
 - a. Lymphocyte Subclassification CD4/CD8
Instrumentation and Reagent Test Kits
BD FACS Count
Beckman Coulter VCS
T Cells Diagnostics TRAx
 - b. Other Cell Markers
2. DNA Content Analysis
3. RNA Content Analysis
4. Chemotherapy Monitoring
5. Cell Cycle Analysis
6. Reticulocytes
7. Chromosome Analysis
8. Fetal Cell Analysis
9. HLA Typing
10. Microbiology
11. Protein Content Analysis
12. Multiparameter Analysis
13. Other Applications

B. Instrumentation Review

- a. Introduction
- b. System Overview
 - BD FACSadvantage
 - BD FACSAria III
 - BD FACSCalibur
 - BD FACScan
 - BD FACSCanto II
 - BD FACSCount
 - BD FACSort
 - BD FACStar Series
 - BD FACStrak
 - BD FACS Vantage

BD Influx
Beckman Coulter Epics C
Beckman Coulter Epics Elite Analyzer
Beckman Coulter Epics Elite ESP
Beckman Coulter Epics Profile
Beckman Coulter Epics XL
Beckman Coulter FC 500 Series
Beckman Coulter Vi-CELL XR

C. Current Market Needs and Future Demand for Hematology Analyzers

D. Reagents and Controls

E. Current and Emerging Technologies

1. Information Technologies
2. Automation and Robotics
3. Lasers
4. Artificial Intelligence
5. Monoclonal Antibodies
6. Molecular Diagnostics
7. Microdrop Technology

V. ITALY A. EXECUTIVE SUMMARY

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Information Technology

D. Auxiliary Products

XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development

B. Collaborative Arrangements

- C. University Contracts
- D. Distribution Strategies for the Decentralized Testing Markets
 - 1. Four Marketing Approaches
 - 2. Product Complexity Factor
 - 3. Customer Preference Factor
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation Factor

XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XIV. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Bio-Rad
Dako
Horiba
Iris
Ortho-Clinical Diagnostics
Nihon Kohden
Roche
Siemens
Sysmex

XV. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS

List Of Tables

LIST OF TABLES

Italy, Laboratories Performing Hematology/Flow Cytometry Tests By Market Segment

Italy, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

Italy, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume

Italy, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment

Italy, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

Italy, All Market Segments Flow Cytometry And Special Hematology Test Volume Forecast

Italy, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Italy, Commercial/Private Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Italy, Major Flow Cytometers, Estimated Placements and Installed Base

Italy, Total Flow Cytometry Diagnostics Market Forecast By Market Segment

Italy, Flow Cytometry Instrument Market Forecast By Market Segment

Italy, Flow Cytometry Consumables Market Forecast By Market Segment

Italy, Total Flow Cytometry Diagnostics Market By Major Supplier

Italy, Flow Cytometry Instrument Market By Major Supplier

Italy, Flow Cytometry Consumables Market By Major Supplier

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