

2015 Strategies in the German Nucleic Acid Testing Market

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Abstracts

Highlights

Comprehensive 1,125-page market segmentation analysis of the German NAT market.

Major issues pertaining to the German NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Five-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Cancer

Forensic Testing

Genetic Diseases

Paternity Testing/HLA Typing

Review of testing methodologies and instrumentation technologies.



Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 1,125 pages and 58 tables



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 - Blastocystis Hominis
 - Brucella
 - Campylobacter
 - Candida
 - Chagas Disease
 - Chancroid
 - Chlamydia



Clostridium Difficile

Coronaviruses Coxsackieviruses Creutzfeldt-Jakob's Disease Cryptosporidium Parvum Cyclospora Cayetanensis Cytomegalovirus Ebola Virus E. Coli **EchoVirus** Encephalitis Enteroviruses **Epstein-Barr Virus** Giardia Lamblia Gonorrhea Granuloma Inguinale Hantavirus Helicobacter Pylori Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT Herpes Simplex Virus Human Herpes Virus-6 (HHV-6) Influenza Viruses Legionella Lyme Disease Lymphogranuloma Venereum (LGV) Malaria Measles (Rubeola) Meningitis Microsporidium Mononucleosis Mumps Mycoplasma Papillomaviruses Parvovirus B19 Pneumonia Polyomaviruses



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Qiagen Roche Scienion Sequenom Shimadzu Siemens Sierra Molecular Takara Bio Tecan Group Thermo Fisher

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