

2015 Strategies in the German Microbiology Testing Market

<https://marketpublishers.com/r/254046B07A4EN.html>

Date: May 2015

Pages: 983

Price: US\$ 5,360.00 (Single User License)

ID: 254046B07A4EN

Abstracts

2015 Strategies in the German Microbiology Testing Market is a new strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key German market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

2. Adenovirus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

3. Aeromonas

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. Anthrax/Bacillus Anthracis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. Arboviruses

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. Babesiosis

- a. Background

7. Bacillary Epithelioid Angiomatosis (BEA) And Other Bartonella (Rochalimaea)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

8. Blastocystis Hominis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

9. Brucella

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 10. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 11. Candida
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 12. Chagas Disease
 - a. Background
- 13. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 14. Chlamydia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 15. Clostridium Difficile
 - a. Background
 - b. Diagnostic Tests
 - c. Drugs and Vaccines
- 16. Coronaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 17. Coxsackieviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 18. Creutzfeldt-Jakob's Disease
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines
- 19. Cryptosporidium Parvum
 - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 20. Cyclospora Cayetanensis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 21. Cytomegalovirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 22. Ebola Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 23. E. Coli
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 24. EchoVirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 25. Encephalitis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 26. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 27. Epstein-Barr Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 28. Giardia Lamblia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 29. Gonorrhea

- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
30. Granuloma Inguinale
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
31. Hantavirus
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
32. Helicobacter Pylori
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
33. Hepatitis
- a. Background
 - b. Hepatitis A
 - c. Hepatitis B
 - d. Hepatitis C
 - e. Vaccines and Drugs
34. Herpes Simplex Virus
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
35. Human Herpes Virus 6 (HHV 6)
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
36. Influenza Viruses
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
37. Legionella
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
38. Lyme Disease
- a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 39. Lymphogranuloma Venereum (LGV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 40. Malaria
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 41. Measles (Rubeola)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 42. Meningitis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 43. Microsporidium
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 44. Mononucleosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 45. Mumps
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 46. Mycoplasma
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 47. Papillomaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 48. Parvovirus B19

- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
49. Pneumonia
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
50. Polyomaviruses
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
51. Pseudomonas Aeruginosa
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
52. Rabies
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
53. Respiratory Syncytial Virus (RSV)
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
54. RhinoViruses
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
55. RotaVirus (REOVIRUS)
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
56. Rubella(MEASLES)
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
57. Salmonellosis
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 58. Septicemia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 59. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 60. Staphylococcus Aureus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 61. Streptococci
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 62. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 63. Toxoplasmosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 64. Trichomonas Vaginalis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 65. Tuberculosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 66. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 67. West Nile Virus
 - a. Background
 - b. Diagnostic Tests

c. Vaccines and Drugs

68. Yersina

a. Background

b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. Molecular Diagnostics

2. Monoclonal Antibodies

3. Immunoassays

4. DIFFERENTIAL LIGHT SCATTERING

5. INFORMATION TECHNOLOGY

6. ARTIFICIAL INTELLIGENCE

7. LIPOSOMES

8. FLOW CYTOMETRY

9. CHROMATOGRAPHY

10. Diagnostic Imaging

11. Gel Microdroplets

12. Other

GERMANY

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Computers, Software and Automation

D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
Gen-Probe
Hologic

ID Biomedical
Innogenetics/Solvay
Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
Germany Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Laboratories Performing Infectious Disease Tests Forecast by Market Segment
Germany Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Germany Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume
Germany All Market Segments Infectious Disease Test Volume Forecast
Germany Hospital Laboratories Infectious Disease Test Volume Forecast
Germany Blood Banks Infectious Disease Test Volume Forecast
Germany Commercial/Private Laboratories Infectious Disease Test Volume Forecast
Germany All Market Segments Infectious Disease Diagnostics Market Forecast
Germany Hospital Laboratories Infectious Disease Diagnostics Market Forecast
Germany Blood Banks Infectious Disease Diagnostics Market Forecast
Germany Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
Germany HIV or HIV I/HIVII Test Volume and Diagnostics Sales Forecast by Market Segment
Germany HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment
Germany BEA Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Candida Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

Germany CMV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany EBV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Segment

Germany HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Measles Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Germany West Nile Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Germany AIDS Testing Market Diagnostics Sales by Major Supplier
Germany Campylobacter Testing Market Diagnostics Sales by Major Supplier
Germany Candida Testing Market Diagnostics Sales by Major Supplier
Germany CMV Testing Market Diagnostics Sales by Major Supplier
Germany EBV Testing Market Diagnostics Sales by Major Supplier
Germany Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Germany Herpes Testing Market Diagnostics Sales by Major Supplier
Germany Influenza Testing Market Diagnostics Sales by Major Supplier
Germany Legionella Testing Market Diagnostics Sales by Major Supplier
Germany Meningitis Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier
Germany Rubella Testing Market Diagnostics Sales by Major Supplier
Germany Septicemia Testing Market Diagnostics Sales by Major Supplier
Germany Streptococci Testing Market Diagnostics Sales by Major Supplier
Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Germany Trichomonas Testing Market Diagnostics Sales by Major Supplier
Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier

I would like to order

Product name: 2015 Strategies in the German Microbiology Testing Market

Product link: <https://marketpublishers.com/r/254046B07A4EN.html>

Price: US\$ 5,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/254046B07A4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970