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2015 Strategies in the German Hospital Hemostasis Testing Market

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Abstracts

This new report from VPGMarketResearch contains 394 pages, 28 tables, and presents a comprehensive analysis of the German hospital hemostasis diagnostic testing market, including:

Major issues pertaining to the German coagulation laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Volume and sales forecasts for 40 coagulation procedures performed in German hospitals, including typical coagulation daily work loads.

Review of current instrumentation technologies, and a feature comparison of leading analyzers.

Reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of coagulation technologies and their potential market applications.

Major opportunities for coagulation instruments and consumables.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

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Business opportunities and strategic recommendations for instrument and reagent suppliers.

Contains 394 pages and 28 tables

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Bio/Data MCA
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Axis-Shield
Beckman Coulter
Becton Dickinson
Bio/Data Corporation
Biosite
Chrono-Log
Corgenix Medical
Diagnostica Stago
Helena Laboratories
HYPEN BioMed
Instrumentation Laboratory
ITC

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Nanogen
Roche
Siemens
Sienco
Sysmex
Thermo Fischer
Trinity Biotech
ZyCare

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