

# 2015 Strategies in the German Flow Cytometry Market

<https://marketpublishers.com/r/249C5F0FB05EN.html>

Date: May 2015

Pages: 147

Price: US\$ 3,120.00 (Single User License)

ID: 249C5F0FB05EN

## Abstracts

Complete report \$3, 900. DataPack (test volumes, sales forecasts, supplier shares) \$2, 500. This report presents a comprehensive analysis of the German flow cytometry market, including:

Major issues pertaining to the German flow cytometry practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Five-year volume and sales forecasts for major flow cytometry tests performed in German hospitals and commercial laboratories.

Annual placements and installed base of major flow cytometers.

Review of current instrumentation technologies and a feature comparison of leading systems.

Five-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging diagnostic technologies, and their potential market applications.

Product development opportunities for new instruments, consumables, and auxiliary products.

Profiles of current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D,

collaborative arrangements, and corporate strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 147 pages and 15 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Flow Cytometry Applications

1. Cell Surface Markers
  - a. Lymphocyte Subclassification CD4/CD8  
Instrumentation and Reagent Test Kits
    - BD FACS Count
    - Beckman Coulter VCS
    - T Cells Diagnostics TRAx
  - b. Other Cell Markers
2. DNA Content Analysis
3. RNA Content Analysis
4. Chemotherapy Monitoring
5. Cell Cycle Analysis
6. Reticulocytes
7. Chromosome Analysis
8. Fetal Cell Analysis
9. HLA Typing
10. Microbiology
11. Protein Content Analysis
12. Multiparameter Analysis
13. Other Applications

#### B. Instrumentation Review

- a. Introduction
- b. System Overview
  - BD FACSadvantage
  - BD FACSAria III
  - BD FACSCalibur
  - BD FACScan
  - BD FACSCanto II
  - BD FACSCount
  - BD FACSort
  - BD FACStar Series
  - BD FACStrak
  - BD FACS Vantage

- BD Influx
- Beckman Coulter Epics C
- Beckman Coulter Epics Elite Analyzer
- Beckman Coulter Epics Elite ESP
- Beckman Coulter Epics Profile
- Beckman Coulter Epics XL
- Beckman Coulter FC 500 Series
- Beckman Coulter Vi-CELL XR

C. Current Market Needs and Future Demand for Hematology Analyzers

D. Reagents and Controls

E. Current and Emerging Technologies

1. Information Technologies
2. Automation and Robotics
3. Lasers
4. Artificial Intelligence
5. Monoclonal Antibodies
6. Molecular Diagnostics
7. Microdrop Technology

#### **IV. GERMANY**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

#### **X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Information Technology

D. Auxiliary Products

#### **XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

#### **XII. ALTERNATIVE MARKET PENETRATION STRATEGIES**

A. Internal Development

- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for the Decentralized Testing Markets
  - 1. Four Marketing Approaches
  - 2. Product Complexity Factor
  - 3. Customer Preference Factor
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation Factor

### **XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **XIV. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Bio-Rad  
Dako  
Horiba  
Iris  
Ortho-Clinical Diagnostics  
Nihon Kohden  
Roche  
Siemens  
Sysmex

### **XV. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS**

## List Of Tables

### LIST OF TABLES

Germany, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

Germany, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume

Germany, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

Germany, Total Flow Cytometry and Special Hematology Test Volume By Market Segment

Germany, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Germany, Major Flow Cytometers, Estimated Placements and Installed Base

Germany, Total Flow Cytometry Diagnostics Market Forecast By Market Segment

Germany, Flow Cytometry Instrument Market Forecast By Market Segment

Germany, Flow Cytometry Consumable Market Forecast By Market Segment

Germany, Total Flow Cytometry Market By Major Supplier

Germany, Flow Cytometry Instrument Market By Major Supplier

Germany, Flow Cytometry Consumables Market By Major Supplier

## I would like to order

Product name: 2015 Strategies in the German Flow Cytometry Market

Product link: <https://marketpublishers.com/r/249C5F0FB05EN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/249C5F0FB05EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970