

# 2015 Strategies in the French Nucleic Acid Testing Market

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## Abstracts

### Highlights

Comprehensive 1,125-page market segmentation analysis of the French NAT market.

Major issues pertaining to the French NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Five-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Cancer

Forensic Testing

Genetic Diseases

Paternity Testing/HLA Typing

Review of testing methodologies and instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 1,125 pages and 58 tables

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Adenovirus

Aeromonas

Anthrax/Bacillus Anthracis

Arboviruses

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Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)

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BRCA1

CD44

C-fos

C-myb

C-myc

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Biokit  
bioMerieux  
Bio-Rad  
Biotest  
Cepheid  
CellMark Forenciscs/LabCorp  
Decode Genetics  
Diadexus  
Eiken  
Elitech Group  
Enzo  
Exact Sciences  
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