

# 2015 Strategies in the European Flow Cytometry Market

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## Abstracts

This unique report provides information not available from any other published source, including test volume forecasts, instrument placements and installed base by manufacturer and model, as well as sales and market shares of leading instrument and reagents suppliers. This 5-country report will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the flow cytometry markets during the next five years.

The report explores future marketing and technological trends in five major European countries (France, Germany, Italy, Spain, and the UK); provides market share estimates, test volume forecasts, and instrument placements; compares features of major clinical and research flow cytometers; profiles competitors and emerging market entrants; and suggests specific product and marketing opportunities for flow cytometry instruments and reagents. Rationale During the next five years, continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunologic forces regulating systemic diseases, will have a profound impact on the flow cytometry markets worldwide. New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will further expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument manufacture, service warranty, and permit development of self-troubleshooting, autocalibration and other advanced features.

Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.

Contains 270 pages and 75 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Flow Cytometry Applications

1. Cell Surface Markers
  - a. Lymphocyte Subclassification CD4/CD8  
Instrumentation and Reagent Test Kits
    - BD FACS Count
    - Beckman Coulter VCS
    - T Cells Diagnostics TRAx
  - b. Other Cell Markers
2. DNA Content Analysis
3. RNA Content Analysis
4. Chemotherapy Monitoring
5. Cell Cycle Analysis
6. Reticulocytes
7. Chromosome Analysis
8. Fetal Cell Analysis
9. HLA Typing
10. Microbiology
11. Protein Content Analysis
12. Multiparameter Analysis
13. Other Applications

#### B. Instrumentation Review

- a. Introduction
- b. System Overview
  - BD FACSadvantage
  - BD FACSAria III
  - BD FACSCalibur
  - BD FACScan
  - BD FACSCanto II
  - BD FACSCount
  - BD FACSort
  - BD FACStar Series
  - BD FACStrak
  - BD FACS Vantage

BD Influx  
Beckman Coulter Epics C  
Beckman Coulter Epics Elite Analyzer  
Beckman Coulter Epics Elite ESP  
Beckman Coulter Epics Profile  
Beckman Coulter Epics XL  
Beckman Coulter FC 500 Series  
Beckman Coulter Vi-CELL XR

C. Current Market Needs and Future Demand for Hematology Analyzers

D. Reagents and Controls

E. Current and Emerging Technologies

1. Information Technologies
2. Automation and Robotics
3. Lasers
4. Artificial Intelligence
5. Monoclonal Antibodies
6. Molecular Diagnostics
7. Microdrop Technology

### **III. FRANCE**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

### **IV. GERMANY**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

### **V. ITALY**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

## **VII. SPAIN**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

## **VIII. U.K.**

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Share

## **X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

A. Instrumentation

B. Reagent Kits and Test Systems/Panels

C. Information Technology

D. Auxiliary Products

## **XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **XII. ALTERNATIVE MARKET PENETRATION STRATEGIES**

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies for the Decentralized Testing Markets

1. Four Marketing Approaches

2. Product Complexity Factor

3. Customer Preference Factor

4. Established Suppliers

5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation Factor

### **XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **XIV. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Bio-Rad  
CellaVision  
Dako  
Horiba  
Iris  
Nihon Kohden  
Ortho-Clinical Diagnostics  
Roche  
Siemens  
Sysmex

### **XV. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS**

## List Of Tables

### LIST OF TABLES

France, Laboratories Performing Hematology/Flow Cytometry Tests By Market Segment

France, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

France, Commercial/Private Laboratories Performing Hematology/Flow Cytometry Tests By Annual Test Volume

France, Total Flow Cytometry and Special Hematology Specimen Volume By Market Segment

France, Total Flow Cytometry and Special Hematology Test Volume By Market Segment

France, All Market Segments, Flow Cytometry And Special Hematology Test Volume Forecast

France, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

France, Commercial/Private Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

France, Major Flow Cytometers, Estimated Placements and Installed Base

France, Total Flow Cytometry Diagnostics Market Forecast By Market Segment

France, Flow Cytometry Instrument Market Forecast By Market Segment

France, Flow Cytometry Consumable Market Forecast By Market Segment

France, Total Flow Cytometry Market By Major Supplier

France, Flow Cytometry Instrument Market By Major Supplier

France, Flow Cytometry Consumables Market By Major Supplier

Germany, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

Germany, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume

Germany, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

Germany, Total Flow Cytometry and Special Hematology Test Volume By Market Segment

Germany, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Germany, Major Flow Cytometers, Estimated Placements and Installed Base  
Germany, Total Flow Cytometry Diagnostics Market Forecast By Market Segment  
Germany, Flow Cytometry Instrument Market Forecast By Market Segment  
Germany, Flow Cytometry Consumable Market Forecast By Market Segment  
Germany, Total Flow Cytometry Market By Major Supplier  
Germany, Flow Cytometry Instrument Market By Major Supplier  
Germany, Flow Cytometry Consumables Market By Major Supplier  
Italy, Laboratories Performing Hematology/Flow Cytometry Tests By Market Segment  
Italy, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size  
Italy, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume  
Italy, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment  
Italy, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast  
Italy, All Market Segments Flow Cytometry And Special Hematology Test Volume Forecast  
Italy, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast  
Italy, Commercial/Private Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast  
Italy, Major Flow Cytometers, Estimated Placements and Installed Base  
Italy, Total Flow Cytometry Diagnostics Market Forecast By Market Segment  
Italy, Flow Cytometry Instrument Market Forecast By Market Segment  
Italy, Flow Cytometry Consumables Market Forecast By Market Segment  
Italy, Total Flow Cytometry Diagnostics Market By Major Supplier  
Italy, Flow Cytometry Instrument Market By Major Supplier  
Italy, Flow Cytometry Consumables Market By Major Supplier  
Spain, Laboratories Performing Hematology and Flow Cytometry Tests By Market Segment  
Spain, Hospital Laboratories Performing Hematology/Flow Cytometry Tests By Bed Size  
Spain, Commercial/Private Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume  
Spain, Total Flow Cytometry and Special Hematology Specimen Volume Forecast By Market Segment  
Spain, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment



Spain, All Marker Segments, Flow Cytometry And Special Hematology Test Volume Forecast

Spain, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Spain, Ambulatory Care Centers, Flow Cytometry And Special Hematology Test Volume Forecast

Spain, Major Flow Cytometers, Estimated Placements and Installed Base

Spain, Total Flow Cytometry Diagnostics Market Forecast By Market Segment

Spain, Flow Cytometry Consumable Market Forecast By Market Segment

Spain, Flow Cytometry Instrument Market Forecast By Market Segment

Spain, Total Flow Cytometry Diagnostics Market By Major Supplier

Spain, Flow Cytometry Instrument Market By Major Supplier

Spain, Flow Cytometry Consumables Market By Major Supplier

U.K., Laboratories Performing Hematology and Flow Cytometry Tests By Market Segment

U.K., Hospital Laboratories, Performing Hematology/ Flow Cytometry Tests By Bed Size

U.K., Commercial/Private Laboratories, Performing Hematology/Flow Cytometry Tests By Annual Test Volume

U.K., Total Flow Cytometry and Special Hematology Specimen Volume, By Market Segment

U.K., Total Flow Cytometry and Special Hematology Specimen Volume, By Volume Forecast

U.K., Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

U.K., Major Flow Cytometers, Estimated Placements and Installed Base

U.K., Total Flow Cytometry Diagnostics Market Forecast By Market Segment

U.K., Total Flow Cytometry Instrument Market Forecast By Market Segment

U.K., Total Flow Cytometry Consumable Market Forecast By Market Segment

U.K., Total Flow Cytometry Market By Major Supplier

U.K., Total Flow Cytometry Instrument Market By Major Supplier

U.K., Total Flow Cytometry Consumables Market By Major Supplier

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