

2015 Strategies in the European Clinical Chemistry and Immunodiagnosics Market

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Abstracts

Complete report \$19, 700. DataPack (test volumes, sales forecasts, supplier shares) \$12, 800.

2015 Strategies in the European Clinical Chemistry and Immunodiagnosics Market” is a new five-country strategic analysis of major business opportunities emerging in the clinical chemistry and immunodiagnostic markets during the next five years. The report explores future trends in major European countries (France, Germany, Italy, Spain, UK); provides estimates of the specimen, test and sales volumes, as well as major suppliers’ sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, physician offices, and ambulatory care centers, including controls, calibrators and consumables. Rationale The clinical chemistry and immunodiagnostic markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments, like routine chemistry, are already resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators. Worldwide Market Overview- Estimates of facilities performing clinical chemistry and immunodiagnostic tests by country. - Test volume and sales projections by country. Strategic Recommendations- New product development

opportunities with significant market appeal. - Alternative market penetration strategies. - Potential market entry barriers and risks. Competitive Assessments- Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D. - The companies analyzed in the report include Abbott, AdnaGen, Agilent, Alere, Beckman Coulter/Danaher, Biomedical Diagnostics, bioMerieux, Bio-Rad, DiaSorin, Eiken, Fujirebio/Innogenetics, IL, Kyowa Medex, Ortho-Clinical Diagnostics, Roche, Siemens, Sysmex, Thermo Fisher, Tosoh, Wako, Wallac/PE. Tests Analyzed in the Report: Routine Clinical Chemistry Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Total, BUN (Blood Urea Nitrogen), Calcium, Cardio CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus, Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid. Therapeutic Drug Monitoring (TDM) Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin. Endocrine Function Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, Thyroglobulin Ab, TPO Ab, TSH. Tumor Markers and Special Chemistry AFP, CA 15-3/27-29, CA 19-9, CEA, Ferritin, Folate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3, Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12. Immunoproteins C3, C4, Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis. Drugs of Abuse Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants.

Geographic Coverage: France, Germany, Italy, Spain, UK

Market Segmentation Analysis

Comprehensive review of the market dynamics, trends, structure, size, growth, and key suppliers, by country. - Test volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays, by country and market segment: Hospitals Commercial/Private Laboratories Physician Offices/Group Practices Ambulatory Care Centers Current and Emerging Products- Analysis of current and emerging clinical chemistry and immunodiagnostic tests. - Review of current instrumentation technologies, and feature comparison of high-, medium-, and low-

volume/POC analyzers. Technology Review- Assessment of current and emerging technologies, and their potential market applications. - Comprehensive lists of companies developing or marketing new technologies and products by test.

Contains 900 pages and 335 tables

Contents

1. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

1. Business Environment
2. Market Structure
3. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine Chemistry Tests
 1. Albumin
 2. Alkaline Phosphatase
 3. ALT/SGPT
 4. Ammonia
 5. Amylase

6. AST/SGOT
7. Bilirubin, Total
8. Blood Gases
9. Blood Urea Nitrogen (BUN)
10. Calcium
11. Cardio CRP
12. Cholesterol
13. Cholinesterase
14. CRP
15. Creatinine
16. Electrolytes
 - a. Carbon Dioxide/Bicarbonate
 - b. Chloride
 - c. Potassium
 - d. Sodium
17. Ferritin
18. Fructosamine
19. Gamma-Glutamyl Transpeptidase (GGT)
20. Glucose
21. High Density Lipoprotein (HDL)
22. Homocysteine
23. Iron
24. Lactate Dehydrogenase (LDH)
25. Magnesium
26. Phosphorus
27. Protein
28. Triglycerides
29. Uric Acid
30. Troponin
- B. Therapeutic Drug Monitoring (TDM)
 1. Overview
 2. Carbamazepine
 3. Cyclosporin
 4. Digoxin
 5. Everolimus
 6. Gentamicin
 7. Lamotrigine/Lamictal
 8. Levetiracetam
 9. Lidocaine

10. Lithium
11. NAPA/Procainamide
12. Phenytoin
13. Quinidine
14. Sirolimus
15. Tacrolimus
16. Theophylline
17. Topirimate
18. Valproic Acid

C. Endocrine Function Tests

1. Cortisol
2. Estradiol
3. Follicle-Stimulating Hormone (FSH)
4. Gastrin
5. Growth Hormone/IGF-1
6. Human Chorionic Gonadotropin (HCG)
7. LH
8. Progesterone
9. PTH/IO PTH
10. Prolactin
11. T3
12. T3 Free
13. T3 Uptake
14. T4 (Thyroxine)
15. T4 Free
16. TBG
17. Testosterone
18. Thyroglobulin Ab
19. TPO Ab
20. TSH

D. Tumor Markers and Special Chemistry Tests

1. AFP
2. CA15-3
3. CA19-9
4. CA27-29
5. Carcinoembryonic Antigen (CEA)
6. Folate/Folic Acid
7. HCG
8. 25-Hydroxy Vitamin D2 and D3

9. Occult Blood
10. Prostate-Specific Antigen (PSA)
11. Thyroglobulin
12. Vitamin B-12
- E. Immunoprotein Tests
 1. Complement
 2. Free Light Chains
 3. Immunofixation
 4. Immunoglobulins (IgA, IgE, IgG, IgM)
 5. Haptoglobin
 6. Prealbumin
 7. Protein Electrophoresis
- F. Drugs of Abuse
 1. Overview
 2. Test Methodologies
 3. Amphetamines
 4. Barbiturates
 5. Benzodiazepines
 6. Cannabinoids/Marijuana
 7. Cocaine
 8. Lysergic Acid Diethylamide (LSD)
 9. Methadone
 10. Methaqualone
 11. Opiates
 12. Phencyclidine
 13. Tricyclic Antidepressants
- G. Clinical Chemistry and Immunodiagnostic Instrumentation Review: operating characteristics and features of high-, medium-, and low-volume/POC analyzers
- H. Major Clinical Chemistry and Immunodiagnostic Technologies and Their Potential Applications
 1. Monoclonal and Polyclonal Antibodies
 2. Immunoassays
 3. Tandem Mass Spec
 4. IT and Automation
 5. Dry Chemistry
 6. Biosensors

VIII. FRANCE CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

IX. GERMANY CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

X. ITALY CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

XI. SPAIN CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

XII. U.K. CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

XIII. COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen
Agilent Technologies
Bayer Healthcare
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
Bio-Rad
DiaSorin
Eiken
Fujirebio/Innogenetics
Grifols
Instrumentation Laboratory
Kyowa Medex
Matritech/Alere
Ortho-Clinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Albumin Tests
Major Companies Developing or Marketing Alkaline Phosphatase Tests
Major Companies Developing or Marketing ALT/SGPT Tests
Major Companies Developing or Marketing Amylase Tests
Major Companies Developing or Marketing AST/SGOT Tests
Major Companies Developing or Marketing Bilirubin Tests
Major Companies Developing or Marketing Blood Gas Analyzers
Major Companies Developing or Marketing BUN Tests
Major Companies Developing or Marketing Calcium Tests
Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing Creatinine Tests
Major Companies Developing or Marketing Electrolyte Tests
Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
Major Companies Developing or Marketing Triglycerides Tests
Major Companies Developing or Marketing Uric Acid Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests
Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing Vitamin B-12/Folate Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
Major Companies Developing or Marketing Biosensors for Immunological Testing
Executive Summary Table: France, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category
France, Laboratories Performing Chemistry and Immunoassay Tests By Market Segment
France, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size
France, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume
France, Total Chemistry and Immunoassay Specimen Volume Forecast
France, All Market Segments, Specimen Volume Forecast By Test Category
France, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category
France, Routine Chemistry Test Volume Forecast By Market Segment
France, Endocrine Function Test Volume Forecast By Market Segment
France, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment
France, Immunoprotein Test Volume Forecast By Market Segment
France, TDM Test Volume Forecast By Market Segment
France, Drugs of Abuse Test Volume Forecast By Market Segment
France, All Market Segments, Profiles, Panels and Individual Tests Forecast
France, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
France, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
France, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
France, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
France, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
France, All Market Segments, Endocrine Function Test Volume Forecast by Assay
France, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
France, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by

Assay

France, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, All Market Segments, Immunoprotein Test Volume Forecast by Assay

France, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

France, All Market Segments, TDM Test Volume Forecast by Assay

France, Hospital Laboratories, TDM Test Volume Forecast

France, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

France, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Total Clinical Chemistry and Reagent Market Immunoassay Forecast By Test Category

France, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

France, Routine Chemistry Reagent Market Forecast By Market Segment

France, Endocrine Function Reagent Market Forecast By Market Segment

France, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

France, Immunoprotein Reagent Market Forecast By Market Segment

France, TDM Reagent Market Forecast By Market Segment

France, Drugs of Abuse Reagent Market Forecast By Market Segment

France, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

France, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

France, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

France, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

France, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

France, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

France, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

France, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, All Market Segments, TDM Reagent Market Forecast by Assay

France, Hospital Laboratories, TDM Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

France, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

France, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

France, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

Executive Summary Table: Germany, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Germany, Laboratories Performing Chemistry and Immunoassay Tests By Market Segment

Germany, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

Germany, Total Chemistry and Immunoassay Specimen Volume Forecast

Germany, All Market Segments, Specimen Volume Forecast By Test Category

Germany, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

Germany, Routine Chemistry Test Volume Forecast By Market Segment

Germany, Endocrine Function Test Volume Forecast By Market Segment

Germany, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Germany, Immunoprotein Test Volume Forecast By Market Segment

Germany, TDM Test Volume Forecast By Market Segment

Germany, Drugs of Abuse Test Volume Forecast By Market Segment

Germany, All Market Segments, Profiles, Panels and Individual Tests Forecast

Germany, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

Germany, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

Germany, Physician Offices/Group Practices, Profiles, Panels and Individual Tests Forecast

Germany, All Market Segments, Routine Chemistry Test Volume Forecast by Assay

Germany, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Routine Chemistry Test Volume Forecast by Assay

Germany, All Market Segments, Endocrine Function Test Volume Forecast by Assay

Germany, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Endocrine Function Test Volume Forecast by Assay

Germany, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

Germany, All Market Segments, TDM Test Volume Forecast by Assay

Germany, Hospital Laboratories, TDM Test Volume Forecast

Germany, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, TDM Test Volume Forecast by Assay

Germany, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay

Germany, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category

Germany, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

Germany, Routine Chemistry Reagent Market Forecast By Market Segment

Germany, Endocrine Function Reagent Market Forecast By Market Segment

Germany, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Germany, TDM Reagent Market Forecast By Market Segment

Germany, Immunoprotein Reagent Market Forecast By Market Segment

Germany, Drugs of Abuse Reagent Market Forecast By Market Segment

Germany, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Routine Chemistry Reagent Market Forecast by Assay

Germany, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Endocrine Function Reagent Market Forecast by Assay

Germany, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, All Market Segments, TDM Reagent Market Forecast by Assay

Germany, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, TDM Reagent Market Forecast by Assay
Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast
Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay
Germany, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Major Suppliers of Clinical Chemistry Reagents, Estimated Sales and Market Shares
Germany, Major Suppliers of Clinical Chemistry Analyzers, Estimated Instrument Sales and Market Shares
Germany, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares
Germany, Major Suppliers of Immunoassay Reagents, Estimated Sales and Market Shares
Germany, Major Suppliers of Immunoassay Analyzers, Estimated Instrument Sales and Market Shares
Germany, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares
Germany, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type
Executive Summary Table: Italy, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category
Italy, Laboratories Performing Chemistry and Immunoassay Tests By Market Segment
Italy, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size
Italy, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume
Italy, Total Chemistry and Immunoassay Specimen Volume Forecast
Italy, All Market Segments, Specimen Volume Forecast By Test Category
Italy, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category
Italy, Routine Chemistry Test Volume Forecast By Market Segment
Italy, Endocrine Function Test Volume Forecast By Market Segment

Italy, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Italy, Immunoprotein Test Volume Forecast By Market Segment

Italy, TDM Test Volume Forecast By Market Segment

Italy, Drugs of Abuse Test Volume Forecast By Market Segment

Italy, All Market Segments, Profiles, Panels and Individual Tests Forecast

Italy, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

Italy, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

Italy, All Market Segments, Routine Chemistry Test Volume Forecast by Assay

Italy, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay

Italy, All Market Segments, Endocrine Function Test Volume Forecast by Assay

Italy, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay

Italy, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Italy, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, All Market Segments, TDM Test Volume Forecast by Assay

Italy, Hospital Laboratories, TDM Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category

Italy, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

Italy, Routine Chemistry Reagent Market Forecast By Market Segment

Italy, Endocrine Function Reagent Market Forecast By Market Segment

Italy, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Italy, TDM Reagent Market Forecast By Market Segment

Italy, Immunoprotein Reagent Market Forecast By Market Segment

Italy, Drugs of Abuse Reagent Market Forecast By Market Segment

Italy, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Italy, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, All Market Segments, TDM Reagent Market Forecast by Assay

Italy, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Italy, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Italy, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

Executive Summary Table: Spain, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Spain, Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

Spain, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

Spain, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests
By Annual Test Volume

Spain, Total Chemistry and Immunoassay Specimen Volume Forecast

Spain, All Market Segments, Specimen Volume Forecast By Test Category

Spain, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test
Category

Spain, Routine Chemistry Test Volume Forecast By Market Segment

Spain, Endocrine Function Test Volume Forecast By Market Segment

Spain, Tumor Markers and Special Chemistry Test Volume Forecast By Market
Segment

Spain, Immunoprotein Test Volume Forecast By Market Segment

Spain, TDM Test Volume Forecast By Market Segment

Spain, Drugs of Abuse Test Volume Forecast By Market Segment

Spain, All Market Segments, Profiles, Panels and Individual Tests Forecast

Spain, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

Spain, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

Spain, Ambulatory Care Centers, Profiles, Panels and Individual Tests Forecast

Spain, All Market Segments, Routine Chemistry Test Volume Forecast by Assay

Spain, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by
Assay

Spain, Ambulatory Care Centers, Routine Chemistry Test Volume Forecast by Assay

Spain, All Market Segments, Endocrine Function Test Volume Forecast by Assay

Spain, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by
Assay

Spain, Ambulatory Care Centers, Endocrine Function Test Volume Forecast by Assay

Spain, All Market Segments, Tumor Markers and Special Chemistry Test Volume
Forecast by Assay

Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume
Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test
Volume Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Test Volume
Forecast by Assay

Spain, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by
Assay

Spain, Ambulatory Care Centers, Immunoprotein Test Volume Forecast by Assay
Spain, All Market Segments, TDM Test Volume Forecast by Assay
Spain, Hospital Laboratories, TDM Test Volume Forecast by Assay
Spain, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Spain, Ambulatory Care Centers, TDM Test Volume Forecast by Assay
Spain, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Spain, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Ambulatory Care Centers, Drugs of Abuse Test Volume Forecast by Assay
Spain, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category
Spain, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category
Spain, Routine Chemistry Reagent Market Forecast By Market Segment
Spain, Endocrine Function Reagent Market Forecast By Market Segment
Spain, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment
Spain, Immunoprotein Reagent Market Forecast By Market Segment
Spain, TDM Reagent Market Forecast By Market Segment
Spain, Drugs of Abuse Reagent Market Forecast By Market Segment
Spain, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay
Spain, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay
Spain, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, Routine Chemistry Reagent Market Forecast by Assay
Spain, All Market Segments, Endocrine Function Reagent Market Forecast by Assay
Spain, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay
Spain, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, Endocrine Function Reagent Market Forecast by Assay
Spain, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Spain, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Reagent Market Forecast by Assay

Spain, All Market Segments, TDM Reagent Market Forecast by Assay

Spain, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, TDM Reagent Market Forecast by Assay

Spain, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Spain, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Executive Summary Table: U.K., Clinical Chemistry and Immunoassay Test Volume And Diagnostics Sales Forecast By Test Category

U.K., Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

U.K., Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

U.K., Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

U.K., Total Chemistry and Immunoassay Specimen Volume Forecast

U.K., All Market Segments, Specimen Volume Forecast By Test Category

U.K., Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

U.K., Routine Chemistry Test Volume Forecast By Market Segment

U.K., Endocrine Function Test Volume Forecast By Market Segment

U.K., Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

U.K., Immunoprotein Test Volume Forecast By Market Segment

U.K., TDM Test Volume Forecast By Market Segment

U.K., Drugs of Abuse Test Volume Forecast By Market Segment

U.K., All Market Segments, Profiles, Panels and Individual Tests Forecast

U.K., Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

U.K., Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
U.K., All Market Segments, Routine Chemistry Test Volume Forecast by Assay
U.K., Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
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U.K., All Market Segments, TDM Test Volume Forecast by Assay by Assay
U.K., Hospital Laboratories, TDM Test Volume Forecast by Assay
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U.K., All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

U.K., Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

U.K., Major Suppliers of Clinical Chemistry Diagnostic Products, Estimated Sales and Market Shares

U.K., Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

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