

2015 Strategies in the Clostridium Diagnostic Testing Market

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Abstracts

The report presents a detailed analysis of the Clostridium diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Clostridium definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

The report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 225 pages and 8 tables

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Bio-Rad
Cepheid
Diamedix
DiaSorin
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Enzo Biochem
Fujirebio
Gen-Probe
Hologic
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Innogenetics/Solvay
Kreatech
- Life Technologies

Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
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U.K.: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

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