

2015 Strategic Assessments of Current and Emerging Blood Banking, Cancer Diagnostic, Coagulation, Hematology, Immunodiagnostic, Microbiology, and Molecular Diagnostic Instrument and Reagent Suppliers

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## **Abstracts**

This new report from VPGMarketResearch.com provides analyses of current and emerging suppliers of immunodiagnositc, microbiology, cancer diagnostic, molecular diagnostic, hematology, coagulation and blood banking instruments and reagents. The report presents strategic profiles of 100 major and emerging suppliers of diagnostic products, including their sales, product portfolios, marketing tactics, technological knowhow, new products in R&D, collaborative arrangements and business strategies.



## Contents

Abbott ADI/American Diagnostica AdnaGen/Alere Affymetrix **Agilent Technologies** Alere/Biosite/Inverness **Applied Gene Technologies** Arca Biopharma Axis-Shield **Bayer Healthcare** Beckman Coulter/Danaher **Becton Dickinson** Bio/Data **Biokit Biomedical Diagnostics Biomerieux Bio-Rad Biotest** CellMark Forensics/LabCorp Cellavision Cepheid Chrono-Log **Corgenix Medical** Correlogic Systems/Vermillion **Decode Genetics** Diadexus Diagast Diagnocure **Diagnostica Stago/Trinity Biotech** Diamedix/Erba Diasorin **Eiken Chemical Elitech Group EKF** Diagnostics Enzo Biochem Enterix Epigenomics

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