

2015 Spain Infectious Disease Testing Market: Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts for 100 Tests, Innovative Technologies, Instrumentation Review

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Abstracts

Complete report \$6,700. DataPack (test volumes, sales forecasts, supplier shares) \$4,300.

'2015 Spain Infectious Disease Testing Market: Supplier Shares, **Competitive Strategies**, Country Volume and Sales Segment Forecasts for 100 Tests, Innovative Technologies, **Instrumentation Review**' is a new strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key Spanish market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies.

Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade.

Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs.

Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

Market Segmentation Analysis

Sales and market shares of major suppliers by individual test.

Volume and sales forecasts for over 100 infectious disease assays by individual test and market segment:

Hospitals

Blood Banks

Commercial/Private Laboratories

Test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers.

Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 960 pages and 153 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

- A. Business Environment
- B. Market Structure
- C. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VII. WORLDWIDE OVERVIEW OF MAJOR TESTS, TECHNOLOGIES, AND INSTRUMENTATION

A. Major Infectious Disease Tests

1. AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
2. Adenovirus
3. Aeromonas
4. Anthrax/Bacillus Anthracis
5. Arboviruses
6. Babesiosis
7. Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
8. Blastocystis Hominis
9. Brucella
10. Campylobacter
11. Candida
12. Chagas Disease
13. Chancroid
14. Chlamydia
15. Clostridium Difficile
16. Coronaviruses
17. Coxsackieviruses
18. Creutzfeldt-Jakob's Disease
19. Cryptosporidium Parvum
20. Cyclospora Cayetanensis
21. Cytomegalovirus
22. Ebola Virus
23. E. Coli
24. EchoVirus
25. Encephalitis
26. Enteroviruses
27. Epstein-Barr Virus
28. Giardia Lamblia
29. Gonorrhoea
30. Granuloma Inguinale
31. Hantavirus
32. Helicobacter Pylori
33. Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
34. Herpes Simplex Virus
35. Human Herpes Virus-6 (HHV-6)
36. Influenza Viruses
37. Legionella

38. Lyme Disease
39. Lymphogranuloma Venereum (LGV)
40. Malaria
41. Measles (Rubeola)
42. Meningitis
43. Microsporidium
44. Mononucleosis
45. Mumps
46. Mycoplasma
47. Papillomaviruses
48. Parvovirus B19
49. Pneumonia
50. Polyomaviruses
51. Pseudomonas Aeruginosa
52. Rabies
53. Respiratory Syncytial Virus (RSV)
54. Rhinoviruses
55. Rotavirus
56. Rubella
57. Salmonellosis
58. Septicemia
59. Shigellosis
60. Staphylococcus Aureus
61. Streptococci
62. Syphilis
63. Toxoplasmosis
64. Trichomonas Vaginalis
65. Tuberculosis
66. Vibrio
67. West Nile Virus
68. Yersina

B. Instrumentation Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semiautomated Analyzers

C. Emerging Infectious Disease Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology

6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Others

VIII. SPAIN INFECTIOUS DISEASE TESTING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

IX. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche

Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
Spain Summary Table All Infectious Diseases Test Volume and Diagnostics Sales
Forecast by Market Segment
Spain Laboratories Performing Infectious Disease Tests by Market Segment
Spain Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Spain Commercial/Private Laboratories Performing Infectious Disease Tests by Annual
Test Volume
Spain All Market Segments Infectious Disease Test Volume Forecast
Spain Hospital Laboratories Infectious Disease Test Volume Forecast
Spain Blood Banks Infectious Disease Test Volume forecast
Spain Commercial/Private Laboratories Infectious Disease Test Volume Forecast
Spain All Market Segments Infectious Disease Diagnostics Market Forecast
Spain All Market Segments Infectious Disease Test Volume by Method
Spain Hospital Laboratories Infectious Disease Diagnostics Market Forecast
Spain Blood Banks Infectious Disease Diagnostics Market Forecast
Spain Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
Spain HIV or HIV I/HIV II/Combo Test Volume and Diagnostics Sales Forecast by
Market Segment
Spain HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by
Market Segment
Spain Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment
Spain BEA Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market
Segment
Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Candida Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment
Spain CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment
Spain CMV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain EBV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Giardia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HbsAg Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HCV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment
Spain ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
Spain HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market

Segment

Spain Malaria Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Measles Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mumps Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Polyomaviruses Test Volume and Diagnostics Sales Forecast by Market Segment
Segment
Spain Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
Spain RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Spain West Nile Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Yersinia Test Volume Amd Diagnostics Sales Forecast by Market Segment
Spain AIDS Testing Market Diagnostics Sales by Major Supplier
Spain Western Blot Testing Market Diagnostics Sales by Major Supplier
Spain Chlamydia Testing Market Diagnostics Sales by Major Supplier
Spain CMV Testing Market Diagnostics Sales by Major Supplier
Spain Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier
Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Spain Herpes Testing Market Diagnostics Sales by Major Supplier

Spain Influenza Testing Market Diagnostics Sales by Major Supplier
Spain Lyme Disease Testing Market Diagnostics Sales by Major Supplier
Spain Meningitis Testing Market Diagnostics Sales by Major Supplier
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Spain RSV Testing Market Diagnostics Sales by Major Supplier
Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier
Spain Rubella Testing Market Diagnostics Sales by Major Supplier
Spain Septicemia Testing Market Diagnostics Sales by Major Supplier
Spain Streptococci Testing Market Diagnostics Sales by Major Supplier
Spain Syphilis Testing Market Diagnostics Sales by Major Supplier
Spain Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Spain Trichomonas Testing Market Diagnostics Sales by Major Supplier
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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