

2015 Spain Enteric Disease Market: Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio, Yersinia - Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts, Innovative Technologies, Instrumentation Review

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Abstracts

About This Report

This new 322-page report from VPGMarketResearch.com presents detailed analysis of the Spanish Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

- Reviews features and operating characteristics of major analyzers used for microbiology testing;

- Profiles key suppliers and potential market entrants developing innovative technologies and products; and

- Analyzes emerging opportunities, alternative market penetration strategies,

market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearch's proprietary data files was conducted.

Contains 322 pages and 17 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
2. Cryptosporidium
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
3. E. Coli
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
4. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
5. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
6. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
7. Salmonellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
8. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 9. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 10. Yersinia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers

6. Major Types of Distributors

7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity

B. Cost Containment

C. Competition

D. Technological Edge and Limitations

E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Yersinia Tests
Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Spain E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier
Spain Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Yersinia Test Volume And Diagnostics Sales Forecast by Market Segment

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