

2016 Competitive Intelligence: Soda Aromatic in the Global Flavor and Fragrance Sector

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Abstracts

This strategic assessment of Soda Aromatic, one of the world's leading flavor and fragrance companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report from VPGMarketResearch.com presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global flavor and fragrance market.

Contains 16 pages and 2 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

VI. FACILITIES AND EMPLOYEES

V. PRODUCT PORTFOLIO

VI. MARKETING TACTICS

VII. SALES AND PROFIT GROWTH

VIII. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Soda Aromatic Sales and Profit Growth

Table 2: Soda Aromatic Sales by Product Line

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