

2015 Sherwin-Williams in the Global Paint and Coatings Market: Strategic Direction, Marketing Tactics, Technological Know-How

<https://marketpublishers.com/r/27D764830C1EN.html>

Date: July 2015

Pages: 37

Price: US\$ 1,960.00 (Single User License)

ID: 27D764830C1EN

Abstracts

The strategic assessment of Sherwin-Williams, one of the world's leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs.

The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 37 pages and 5 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. COLLABORATIVE ARRANGEMENTS

XI. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Sherwin-Williams Sales by Business Segment

Table 2: Sherwin-Williams Sales and Operating Profit Growth

Table 3: Sherwin-Williams Sales Growth by Business Segment

Table 4: Sherwin-Williams Profit and Margins by Business Segment

Table 5: Sherwin-Williams Profit Growth by Business Segment

I would like to order

Product name: 2015 Sherwin-Williams in the Global Paint and Coatings Market: Strategic Direction, Marketing Tactics, Technological Know-How

Product link: <https://marketpublishers.com/r/27D764830C1EN.html>

Price: US\$ 1,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/27D764830C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

