

2015 Opportunities in the Legionella Diagnostic Testing Market

<https://marketpublishers.com/r/2E8C85EADF9EN.html>

Date: April 2015

Pages: 197

Price: US\$ 3,480.00 (Single User License)

ID: 2E8C85EADF9EN

Abstracts

The report presents a detailed analysis of the Legionella diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan.

Current scientific views on the Legionella definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Legionella tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 197 pages and 11 tables

Contents

I. INTRODUCTION

II. LEGIONELLA WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. MOLECULAR DIAGNOSTICS
 - 2. MONOCLONAL ANTIBODIES
 - 3. IMMUNOASSAYS
 - 4. DIFFERENTIAL LIGHT SCATTERING
 - 5. INFORMATION TECHNOLOGY
 - 6. ARTIFICIAL INTELLIGENCE
 - 7. LIPOSOMES
 - 8. FLOW CYTOMETRY
 - 9. CHROMATOGRAPHY
 - 10. DIAGNOSTIC IMAGING
 - 11. GEL MICRODROPLETS
 - 12. OTHER

III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET

SEGMENT

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix

DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio/Innogenetics
Gen-Probe/Hologic
Grifols
ID Biomedical
Innogenetics/Solvay
Kreatech
Lonza
Nanogen/Elitech
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher/Life Technology
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Legionella Tests

France Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Legionella Testing Market Diagnostics Sales by Major Supplier

Italy Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Legionella Testing Market Diagnostics Sales Forecast by Major Supplier

Spain Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Legionella Testing Market Diagnostics Sales by Major Supplier

I would like to order

Product name: 2015 Opportunities in the Legionella Diagnostic Testing Market

Product link: <https://marketpublishers.com/r/2E8C85EADF9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E8C85EADF9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970