

# 2015 Opportunities in the Japanese Enteric Diseases Diagnostic Testing Market

<https://marketpublishers.com/r/26B2FEC0C9CEN.html>

Date: April 2015

Pages: 322

Price: US\$ 2,080.00 (Single User License)

ID: 26B2FEC0C9CEN

## Abstracts

This new 322-page report from VPGMarketResearch presents detailed analysis of the Japanese Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for microbiology testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary

sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data files was conducted.

Contains 322 pages and 20 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. CAMPYLOBACTER

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. CRYPTOSPORIDIUM

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 3. E. COLI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. ENTEROVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. RHINOVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. ROTAVIRUS (REOVIRUS)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 7. SALMONELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. SHIGELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**9. VIBRIO**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**10. YERSINIA**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers**

**C. Emerging Diagnostic Technologies**

- 1. MOLECULAR DIAGNOSTICS
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- 10. DIAGNOSTIC IMAGING
- 11. GEL MICRODROPLETS
- 12. OTHER

**VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES****ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS

- 6. MAJOR TYPES OF DISTRIBUTORS
- 7. MARKET SEGMENTATION

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Gen-Probe  
Hologic  
ID Biomedical  
Innogenetics/Solvay  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche

Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing Rotavirus Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Yersinia Tests  
Japan Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Campylobacter Diagnostics Sales by Major Supplier  
Japan Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Cryptosporidium Diagnostics Sales by Major Supplier  
Japan E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Japan Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Shigella Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Shigella Testing Market Diagnostics Sales by Major Supplier  
Japan Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

## I would like to order

Product name: 2015 Opportunities in the Japanese Enteric Diseases Diagnostic Testing Market

Product link: <https://marketpublishers.com/r/26B2FEC0C9CEN.html>

Price: US\$ 2,080.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26B2FEC0C9CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970