

2015 Opportunities in the Global Hemostasis Diagnostics Market: Facing Regulatory and Competitive Challenges--Country Segment Forecasts for 40 Tests, Supplier Shares, Innovative Instrumentation, Competitive Strategies

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Abstracts

This comprehensive seven-country report contains 650 pages, 150 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the global coagulation testing market during the next five years.

The report explores business and technological trends in the US, Europe (France, Germany, Italy, Spain, UK) and Japan; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

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