

# 2016 New Frontiers in the European Cancer Diagnostics Market: Business Challenges, Emerging Technologies, Competitive Landscape

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#### **Abstracts**

Complete report **\$19,700.** DataPack (test volumes, sales forecasts, supplier shares) **\$12,800.** 

# "2016 New Frontiers in the European Cancer Diagnostics Market"

is VPGMarketResearch's new study of the major business opportunities emerging in the European cancer diagnostics market during the next five years. The report examines trends in major European countries; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

#### Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

#### Geographic Coverage



France, Germany, Italy, Spain, UK

# **European Market Overview**

- Five-year test volume and sales projections by country.
- Comprehensive market segmentation analysis, including review
  of the market dynamics, structure, size, growth and major suppliers
  by country.
- Estimated universe of laboratories performing cancer diagnostic testing by country.
- Cancer statistics, etiology and recent developments.

# **Business Opportunities and Strategic Recommendations**

- Specific new product development opportunities with potentially significant market appeal during the next five years.
- Design criteria for new products.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.

# **Over 200 Current and Emerging Cancer Diagnostic Test**

- Biochemical Markers
- Oncogenes
- Growth Factors
- Hormones



- Colony Stimulating Factors
- Lymphokines
- Immunohistochemical Stains, and others.
- ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA,

Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG,

Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar,

Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone,

Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein.

Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin,

Tissue Polypeptide Antigen, and others.

# Supplier Shares, Sales and Volume Forecasts

- Sales and market shares of major cancer diagnostic product
- suppliers by individual test and country.
- Five-year test volume and sales forecasts

for major tumor markers by country and market segment, including:

- Hospitals



- Commercial/Private Laboratories
- Physician Offices/Group Practices

#### Instrumentation Review

 Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics,
 features and selling prices.

#### **Technology Assessment**

- Assessment of latest molecular diagnostic methods,
   biochips/microarrays, biosensors, monoclonal antibodies, immunoassays,
   chromosome analysis, IT, artificial intelligence, flow cytometry, and other technologies
   and their potential applications for cancer diagnostic testing.
- Review of competing/complementing technologies, including
   CT, MRI, NMR, PET and photonics spectroscopy.
- Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

#### **Competitive Strategies**

- Strategic assessments of major suppliers
and start-up firms developing innovative
technologies and products, including their sales,
product portfolios, marketing tactics, collaborative

2016 New Frontiers in the European Cancer Diagnostics Market: Business Challenges, Emerging Technologies, Comp...



- Abbott

arrangements, and new products in R&D.

- Companies analyzed in the report include

- AdnaGen	
- Agilent Technologies	
- Applied Gene Technologies	
- Arca Biopharma	
- Beckman Coulter/Danaher	
- Becton Dickinson	
- Biomedical Diagnostics	
- bioMerieux	
- Bio-Rad	
- CellSearch	
- Cepheid	
- Correlogic Systems/Vermillion	
- Decode Genetics	
- Diadexus	
- Diagnocure	



- DiaSorin









# **Contents**

#### I. INTRODUCTION

#### II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

#### III. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

#### IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation Factor

#### V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### VI. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW



- A. Cancer Statistics and Etiology
  - 1. Breast Cancer
  - 2. Lung Cancer
  - 3. Colon and Rectum Cancer
  - 4. Prostate Cancer
  - 5. Stomach Cancer
  - 6. Leukemia
  - 7. Lymphoma
  - 8. Oral Cancer
  - 9. Skin Cancer
  - 10. Uterine Cancer
  - 11. Ovarian Cancer
  - 12. Bladder Cancer
- B. Major Current And Emerging Cancer Diagnostic Tests
  - 1. Introduction
  - 2. Tumor Marker Classification
  - 3. ACTH
  - 4. Alpha-Fetoprotein (AFP)
  - 5. Beta-2 Microglobulin
  - 6. CA 15-3/27.29
  - 7. CA 19-9
  - 8. CA-125
  - 9. Calcitonin
  - 10. Carcinoembrionic Antigen (CEA)
  - 11. Estrogen and Progesterone Receptors
  - 12. Ferritin
  - 13. Gastrin
  - 14. Human Chorionic Gonadotropin (HCG)
  - 15. Insulin
  - 16. NSE
  - 17. Occult Blood
  - 18. PAP Smear/HPV
  - 19. Prostatic Acid Phosphatase (PAP)
  - 20. Prostate-Specific Antigen (PSA)
  - 21. Squamous Cell Carcinoma Antigen (SCC)
  - 22. T and B Lymphocytes
  - 23. TdT
  - 24. Thyroglobulin
  - 25. Tissue Polypeptide Antigen (TPA)



# 26. Biochemical Tumor Markers **ADA B-Protein PNP** 5'-Nucleotidase 27. Oncogenes Abl/abl-bcr AIB1 BCL-2 BRCA1 **CD44** C-fos C-myb C-myc CYP-17 Erb-B HPC1 N-myc P40 P51 P53 PIK3CA PTI-1 Ras Reg Sis Src 28. Polypeptide Growth Factors Basic Fibroblast Growth Factor Beta-TGF Cachectin (TNT) Calmodulin **ECFR** Nerve Growth Factor (NGF) Epidermal Growth Factor (EGF)

29. Ectopic Hormones

Transferrin

Ornithine Decarboxylase

Transforming Growth Factor-Alpha



30. Colony Stimulating Factors

31. Lymphokines

Alpha-Interferon

**B Cell Growth Factors** 

B Cell Growth Factor (BCGF)

Gamma-Interferon

Interleukin-1 (IL-1)

Macrophage Activating Factor

32. Immunohistochemical Stains

33. Emerging Tumor Markers

N-Acetylglucosamine

Actin

Alpha-Actin

**Antineuronal Antibodies** 

7B2

B72.3

Bax

BCD-F9

BLCA-4

Blood Group Antigens A,B,H

CA

CA 72-4/TAG-72

CA

CA-242

CA-549

CAM

CAR-3

Cathepsin-D

Chromogranin A and B

Cluster 1 Antigen

Cluster-5/5A Antigen

**CTA** 

**CU18** 

**DR-70** 

DU-PAN-2

**Endometrial Bleeding Associated Factor** 

Endostatin

Epithelial Membrane Antigen

Feulgen Hydrolysis



Fibronectin

**FSH** 

(1->3)-L-fucosyltransferase

Gastrin-Releasing Peptide (GRP)

GDCFP-15

Glucagon

Glycoamines

H23

Her-2

Human Carcinoma Antigen

**HPA** 

HSP27

Intermediate Filaments

Cytokeratins/CK18/Cyfra 21-1

Desmin

Gliofibrillary Acid Protein

Neurofilaments

Vimentin

KΑ

Kinases

**KP16D3** 

LAI

Leukocyte Common Antigen

Lewis Antigens

Lysophosphatidic Acid (LPA)

Ma 695/Ma

MABDF3

MAG

ME1

Minactivin

MN/CA9

**MSA** 

Mucin Cancer Antigen (MCA)

Multiple Tumor Suppressor

Myosin

NEA-130

NMP22

OA-519

**Opiod Peptides** 



P-glycoprotein

Pancreatic Oncofetal Antigen (POA)

Placental Lactogen

PR92

Proliferative Index, Ki-67

Px

RB Inactivation/Deletion

Ret

**SCCL** 

Selectin

Sialic Acid

Sialyl SSEA-1/SLX

**SN10** 

Somatostatin

TA-90

**TABA** 

Tachykinin

**TAG** 

**TPS** 

Troponin

**Tubulin** 

**VCAM** 

**VEGF** 

Villen

- C. Instrumentation Review And Market Needs
- D. Current and Emerging Technologies
  - 1. Molecular Diagnostics
    - a. Technology Overview
    - b. Amplification Methods
    - c. Sequencing
    - d. Microarrays/Biochips
  - 2. Monoclonal and Polyclonal Antibodies
  - 3. Immunoassays
    - a. Technological Principle
    - b. Radioimmunoassay (RIA)
    - c. Enzyme Immunoassays (EIA)

Overview

**ELISA** 

**Immunofiltration** 



# Particle-Membrane Capture Immunoassay

#### **Enzyme Amplification**

- d. Fluorescent Immunoassays
- e. Luminescence

Chemiluminescence

#### Bioluminescence

- f. Latex Agglutination
- g. Immunoprecipitation
- h. Affinity Chromatographu
- e. Liposome Flow-Injection Immunoassay
- 4. Chromosome Analysis
  - a. Chronic Myelogenous Leukemia (CML)
  - b. Acute Myeloid Leukemia (AML)
  - c. Acute Lymphoblastic Leukemia (ALL)
  - d. Malignant Lymphomas Lymphoid Malignancies
  - e. Chronic Lymphocytic Leukemia (CLL)
  - f. Solid Cancers
  - g. Chromosomal Translocation and Oncogenes
- 5. Artificial Intelligence
- 6. Flow Cytometry
- 7. Two Dimensional Gel Electrophoresis (2-DGE)
- 8. Biosensors
- 9. Competing/Complementing Technologies
  - a. CT
  - b. MRI
  - c. NMR
  - d. PET
  - e. Photonics Spectroscopy
- E. Personal Testing

#### **VII. FRANCE**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales And Market Shares

#### **VIII. GERMANY**



- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales And Market Shares

#### IX. ITALY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales And Market Shares

#### X. SPAIN

- A. Executive Summary
- **B.** Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales And Market Shares

# XI. U.K.

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales And Market Shares

# XII. COMPETITIVE PROFILES

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Pharma

Beckman Coulter/Danaher

**Becton Dickinson** 

**Biomedical Diagnostics** 

bioMerieux

Bio-Rad

CellSearch



Cepheid

Correlogic Systems/Vermillion

**Decode Genetics** 

Diadexus

Diagnocure

Diasorin

Eiken Chemical

Elitech Group

**Epigenomics** 

Enterix

Enzo Biochem

**Exact Sciences** 

Fujirebio

**Guided Therapeutics** 

Hologic/Gen-Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho-Clinical Diagnostics

Panacea Pharmaceuticals

**Polartechnics** 

Polymedco

PreMD

Qiagen/Ipsogen

**Quest Diagnostics** 

Radient Pharmaceuticals

Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

**Targeted Diagnostics & Therapeutics** 

Thermo Fisher/Life Technologies

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE



Zila

XIII. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING CANCER DIAGNOSTIC TECHNOLOGY AND APPLICATIONS



# **List Of Tables**

#### LIST OF TABLES

**Tumor Marker Classification** 

Major Companies Developing or Marketing ACTH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing Beta-2 Microglobulin Tests

Major Companies Developing or Marketing CA 15-3/27.29 Tests

Major Companies Developing or Marketing CA 19-9 Tests

Major Companies Developing or Marketing CA 125 Tests

Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Estrogen Receptor Tests

Major Companies Developing or Marketing Progesterone Receptor Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Gastrin Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing Insulin Tests

Major Companies Developing or Marketing NSE Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing PAP Smear/HPV Tests

Major Companies Developing or Marketing PAP Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Lymphocyte Subclassification Tests

Biochemical Markers Potential Applications In Cancer Diagnosis

Oncogenes Potential Applications In Cancer Diagnosis

Major Companies Developing or Marketing Oncogene Tests

Growth Factors Potential Applications In Cancer Diagnosis

Colony Stimulating Factors Potential Applications in Cancer Diagnosis

Lymphokines Potential Applications In Cancer Diagnosis

Immunohistochemical Stains Potential Applications in Cancer Diagnosis

Executive Summary Table: France, Total Cancer Diagnostic Test Volume and Sales

Forecast by Market Segment

France, Estimated Cancer Death Rates Per 100,000 Population

France, Laboratories Performing Tumor Marker Tests by Market Segment

France, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

France, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume



France, Total Tumor Marker Test Volume Forecast by Market Segment

France, All Market Segments Major Tumor Marker Test Volume Forecast

France, Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test

France, Commercial/Private Laboratories Marker Test Volume Forecast

France, Total Tumor Marker Sales Major Tumor Forecast by Market Segment

France, All Market Segments Major Tumor Marker Sales Forecast by Test

France, Hospital Laboratories Major Tumor Marker Sales Forecast by Test

France, Commercial/Private Laboratories Cancer Diagnostics Market Forecast by Test

France, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment

France, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

France, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

France, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

France, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market

France, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment

France, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment

France, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

France, Colon-Specific Antigen Test Volume And Diagnostics Sales Forecast by Market Segment

France, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment France, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

France, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

France, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

France, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Interferons Test Volume and Diagnostics Sales Forecast by Market Segment

France, Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment

France, Lymphocyte Subtyping Test Volume And Diagnostics Sales Forecast by Market Segment

France, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

France, Nucleolar Test Volume and Diagnostics Sales Forecast by Market Segment

France, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

France, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

France, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

France, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment



France, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

France, Progesterone Receptor Test Volume And Diagnostics Sales Forecast by Market Segment

France, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

France, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

France, S-100 Protein Test Volume and Sales Diagnostics Sales Forecast by Market Segment

France, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

France, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

France, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

France, Thymidine Kinase Test Volume And Diagnostics Sales Forecast by Market Segment

France, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

France, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

France, Total Tumor Marker Sales By Major Suppliers

France, AFP Testing Market Diagnostics Sales by Major Supplier

France, CA 15-3 Testing Market Diagnostics Sales by Major Supplier

France, CA 19-9 Testing Market Diagnostics Sales by Major Supplier

France, CA 125 Testing Market Diagnostics Sales by Major Supplier

France, CEA Testing Market Diagnostics Sales by Major Supplier

France, NSE Testing Market Diagnostics Sales by Major Supplier

France, PAP Testing Market Diagnostics Sales by Major Supplier

France, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: Germany, Total Tumor Marker Test Volume and Sales Forecast By Market Segment

Germany, Estimated Cancer Death Rates Per 100,000 Population

Germany, Laboratories Performing Tumor Marker Tests by Market Segment

Germany, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Germany, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume

Germany, Total Tumor Marker Test Volume Forecast by Market Segment

Germany, All Market Segments, Major Tumor Marker Test Volume Forecast

Germany, Hospital Laboratories, Major Tumor Marker Test Volume Forecast by Test

Germany, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

Germany, Physician Offices/Group Practices Major Tumor Marker Test Volume Forecast



Germany, Total Tumor Marker Sales Forecast by Market Segment

Germany, All Market Segments Major Tumor Marker Sales Forecast by Test

Germany, Hospital Laboratories, Major Tumor Marker Sales Forecast by Test

Germany, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Germany, Physician Offices/Group Practices Major Tumor Marker Sales Forecast by Test

Germany, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Beta-2 Microglobulin Test Volume And Diagnostics Sales Forecast by Market Segment

Germany, CA-15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, CA-19 Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Calcitonin Test Volume And Diagnostic Sales Forecast by Market Segment

Germany, Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Chromogranin Test Volume And Diagnostics Sales Forecast by Market Segment

Germany, Colon-Specific Antigen Test Volume And Diagnostics Sales Forecast by Market Segment

Germany, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, HCG, Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Interferons Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Occult Blood Test Volume and Diagnostics Sales Forecast by Market

Segment

Germany, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment Germany, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast



by Market Segment

Germany, Pap Smear Test Volume and Diagnostics Sales Forecast by Market Segment Germany, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Progesterone Receptor Test Volume And Diagnostics Sales Forecast by Market Segment

Germany, PAP Test Volume and Diagnostics Sales Forecast by Market Segment Germany, PSA Test Volume and Diagnostics Sales Forecast by Market Segment Germany, S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment Germany, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment Germany, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast By Market Segment

Germany, TDT Test Volume and Diagnostics Sales Forecast by Market Segment Germany, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Total Tumor Marker Sales By Major Supplier

Germany, AFP Testing Market Diagnostics Sales by Major Supplier

Germany CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

Germany CA 19-9 Testing Market Diagnostics Sales by Major Supplier

Germany, CA 125 Testing Market Diagnostics Sales by Major Supplier

Germany, CEA Testing Market Diagnostics Sales by Major Supplier

Germany, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: Italy, Total Tumor Marker Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Estimated Cancer Death Rates Per 100,000 Population

Italy, Laboratories Performing Tumor Marker Tests by Market Segment

Italy, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Italy, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume

Italy, Total Tumor Marker Test Volume Forecast by Market Segment

Italy, All Market Segments Major Cancer Diagnostic Test Volume Forecast

Italy, Hospital Laboratories Major Tumor Marker Test Volume Forecast

Italy, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

Italy, Total Tumor Marker Test Market Forecast by Market Segment



Italy, All Market Segments Major Tumor Marker Sales Forecast by Test

Italy, Hospital Laboratories Major Tumor Marker Forecast by Test

Italy, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Italy, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Beta-2 Microglobulin Test Volume And Diagnostics Sales Forecast by Market Segment

Italy, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CA-19-9 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Chromogranin Test Volume And Diagnostics Sales Forecast by Market Segment

Italy, Colon Specific Antigen Test Volume And Diagnostics Sales Forecast by Market Segment

Italy, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment Italy, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Lymphocyte Subtyping Test Volume And Diagnostics Sales Forecast by Market Segment

Italy, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast By Market Segment

Italy, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Italy, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market

Segment

Italy, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, S-100 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment



Italy, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast By Market Segment

Italy, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Total Tumor Markers Sales by Major Suppliers

Italy, AFP Testing Market Diagnostics Sales by Major Supplier

Italy, CEA Testing Market Diagnostics Sales by Major Supplier

Italy, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: Spain, Total Tumor Marker Test Volume and Sales Forecast by Market Segment

Spain, Estimated Cancer Death Rates Per 100,000 Population

Spain, Laboratories Performing Tumor Marker Tests by Market Segment

Spain, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Spain, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume

Spain, Total Tumor Marker Test Volume Forecast by Market Segment

Spain, All Market Segment Major Cancer Diagnostic Test Volume Forecast

Spain, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecast by Test

Spain, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

Spain, Total Tumor Marker Sales Forecast by Market Segment

Spain, All Market Segments Major Tumor Marker Sales Forecast by Test

Spain, Hospital Laboratories Major Tumor Marker Sales Forecast by Test

Spain, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Spain, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 15-3 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment



Spain, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment Spain, HCG Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, NSE Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Parathyroid Hormone Test Volume And Diagnostics Sales Forecast by Market Segment

Spain, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Test Volume and Diagnostics Sales Forecast by Market Segment Spain, PSA Test Volume and Diagnostics Sales Forecast by Market Segment Spain, S-100 Protein Test Volume And Diagnostics Sales Forecast by Market Segment Spain, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TDT Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Total Tumor Marker Sales by Major Suppliers

Spain, AFP Testing Market Diagnostics Sales by Major Supplier

Spain, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

Spain, 19-9 Testing Market Diagnostics Sales by Major Supplier

Spain, CA 125 Testing Market Diagnostics Sales by Major Supplier

Spain, CEA Testing Market Diagnostics Sales by Major Supplier

Spain, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: U.K., Total Tumor Marker Test Volume and Sales Forecast by Market Segment

U.K., Estimated Cancer Death Rates Per 100,000 Population

U.K., Laboratories Performing Tumor Marker Tests by Market Segment

U.K., Hospital Laboratories Performing Tumor Marker Tests by Bed Size



- U.K., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume
- U.K., Total Tumor Marker Testing Volume Forecast by Market Segment
- U.K., All Market Segments Major Tumor Marker Test Volume Forecast
- U.K., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test
- U.K., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast
- U.K., Total Tumor Marker Sales Forecast by Market Segment
- U.K., All Market Segments Major Tumor Marker Sales Forecast by Test
- U.K., Hospital Laboratories Major Tumor Marker Sales Forecast by Test
- U.K., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test
- U.K., ACTH Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., AFP Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., CEA Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Colon-Specific Antigen Test Volume And Diagnostics Sales by Market Segment
- U.K., Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., HCG Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Insulin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., NSE Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market



# Segment

- U.K., PAP Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., PSA Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., TDT Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K., TPA Test Volume and Diagnostics Sales Forecast by Market Segment
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