

# 2016 New Frontiers in the European Cancer Diagnostics Market: Business Challenges, Emerging Technologies, Competitive Landscape

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## Abstracts

Complete report **\$19,700**. DataPack (test volumes, sales forecasts, supplier shares) **\$12,800**.

### “2016 New Frontiers in the European Cancer Diagnostics Market”

is VPGMarketResearch’s new study of the major business opportunities emerging in the European cancer diagnostics market during the next five years. The report examines trends in major European countries; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

## Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

## Geographic Coverage

France, Germany, Italy, Spain, UK

### **European Market Overview**

- Five-year test volume and sales projections by country.
- Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.
- Estimated universe of laboratories performing cancer diagnostic testing by country.
- Cancer statistics, etiology and recent developments.

### **Business Opportunities and Strategic Recommendations**

- Specific new product development opportunities with potentially significant market appeal during the next five years.
- Design criteria for new products.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.

### **Over 200 Current and Emerging Cancer Diagnostic Test**

- Biochemical Markers
- Oncogenes
- Growth Factors
- Hormones

- Colony Stimulating Factors

- Lymphokines

- Immunohistochemical Stains, and others.

- ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA,

Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG,

Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar,

Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone,

Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein,

Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin,

Tissue Polypeptide Antigen, and others.

### **Supplier Shares, Sales and Volume Forecasts**

- Sales and market shares of major cancer diagnostic product

suppliers by individual test and country.

- Five-year test volume and sales forecasts

for major tumor markers by country and market segment, including:

- Hospitals

- Commercial/Private Laboratories
- Physician Offices/Group Practices

### **Instrumentation Review**

- Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

### **Technology Assessment**

- Assessment of latest molecular diagnostic methods, biochips/microarrays, biosensors, monoclonal antibodies, immunoassays, chromosome analysis, IT, artificial intelligence, flow cytometry, and other technologies and their potential applications for cancer diagnostic testing.
- Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.
- Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

### **Competitive Strategies**

- Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative

arrangements, and new products in R&D.

- Companies analyzed in the report include

- Abbott
- AdnaGen
- Agilent Technologies
- Applied Gene Technologies
- Arca Biopharma
- Beckman Coulter/Danaher
- Becton Dickinson
- Biomedical Diagnostics
- bioMerieux
- Bio-Rad
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- Cepheid
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- Decode Genetics
- Diadexus
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- DiaSorin
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CellSearch

Cepheid  
Correlogic Systems/Vermillion  
Decode Genetics  
Diadexus  
Diagnocure  
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Eiken Chemical  
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Zila

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Spain, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market  
Segment

Spain, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market  
Segment

Spain, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment



Spain, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Parathyroid Hormone Test Volume And Diagnostics Sales Forecast by Market Segment

Spain, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, S-100 Protein Test Volume And Diagnostics Sales Forecast by Market Segment

Spain, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Total Tumor Marker Sales by Major Suppliers

Spain, AFP Testing Market Diagnostics Sales by Major Supplier

Spain, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

Spain, 19-9 Testing Market Diagnostics Sales by Major Supplier

Spain, CA 125 Testing Market Diagnostics Sales by Major Supplier

Spain, CEA Testing Market Diagnostics Sales by Major Supplier

Spain, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: U.K., Total Tumor Marker Test Volume and Sales Forecast by Market Segment

U.K., Estimated Cancer Death Rates Per 100,000 Population

U.K., Laboratories Performing Tumor Marker Tests by Market Segment

U.K., Hospital Laboratories Performing Tumor Marker Tests by Bed Size

U.K., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume

U.K., Total Tumor Marker Testing Volume Forecast by Market Segment

U.K., All Market Segments Major Tumor Marker Test Volume Forecast

U.K., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test

U.K., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

U.K., Total Tumor Marker Sales Forecast by Market Segment

U.K., All Market Segments Major Tumor Marker Sales Forecast by Test

U.K., Hospital Laboratories Major Tumor Marker Sales Forecast by Test

U.K., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

U.K., ACTH Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., AFP Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., CEA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Colon-Specific Antigen Test Volume And Diagnostics Sales by Market Segment

U.K., Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., HCG Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

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U.K., Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market

## Segment

U.K., PAP Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., PSA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

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by Market Segment

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U.K., Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market  
Segment

U.K., Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., TPA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Total Tumor Marker Sales and Market Shares Forecast

U.K., CEA Testing Market Diagnostics Sales by Major Supplier

U.K., PSA Testing Market Diagnostics Sales by Major Supplier

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