

2015 New Frontiers in Automated Microbiology: Global Challenges, Emerging Technologies, Competitive Landscape

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Abstracts

Complete report \$35,500. DataPack (test volumes, sales forecasts, supplier shares) \$21,100.

'2015 New Frontiers in Automated Microbiology: Global Challenges, Emerging Technologies, Competitive Landscape' is VPGMarketResearch's new seven-country strategic analysis of the major business opportunities emerging in the automated microbiology market during the next five years. The report examines key trends in the U. S., five major European countries (France, Germany, Italy, Spain, UK) and Japan; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for molecular diagnostic, microbial identification, antibiotic susceptibility, blood culture, urine screening and immunodiagnostic procedures, as well as over 100 infectious disease tests by assay, application, market segment, and country; profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

RATIONALE

The level of automation in the microbiology laboratory has been lagging behind that of other major clinical laboratory segments, such as chemistry and hematology. The slow acceptance of the technology is in part due to the complexity of developing automation suitable for microbiology tests.

The introduction of automated microbiology instrumentation has been delayed by a number of intrinsic and technical problems. The diffusion of automated microbiology systems, once the technology was developed, has not matched that of other automated



laboratory technologies. The acquisition of automation in microbiology has been slowed by forces less easily identifiable than the effects of various reimbursement plans. Some laboratorians still believe that current instrumentation is not the ultimate technology and expect better automation on the horizon.

The driving force behind the need for rapid reporting of microbiological test results is the clinical relevance in a time of financial austerity, a time when cost and health care effectiveness to the patient and diagnostician looms ever larger, and where after-the-fact results at high expense are coming under severe scrutiny worldwide.

This comprehensive seven-country report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology market, in evaluating emerging opportunities and developing effective business strategies.

GEOGRAPHIC COVERAGE

France, Germany, Italy, Japan, Spain, UK, USA

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major suppliers of microbiology products, by country and individual test.

Five-year test volume and sales forecasts for over 100 microbiology assays by country.

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

WORLDWIDE MARKET OVERVIEW

Review of the market dynamics, trends, structure, size, growth and major suppliers by country.

Estimated universe of laboratories performing microbiology testing by country.

Specimen, test volume and sales forecasts by country.



Business Opportunities and Strategic Recommendations

Emerging opportunities for new analyzers, reagents kits, IT and other product	İS
with significant market appeal during the next five years.	

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Specimen Types

Urine

Sterile Fluids: Blood, Serum, CSF

Throat Swabs, Respiratory Secretions

Genital Secretions

Stool

Abscess/Wound

Sputum

Saliva

Applications

Microbial Identification

Antibiotic Susceptibility



Urine Screening

Blood Cultures

Review of Major Automated Systems

Review of major automated molecular diagnostic, multipurpose, specialized, microbial identification, antibiotic susceptibility, blood culture, urine screening, and immunodiagnostic analyzers.

The report features analyzers manufactured by Abbott, Alifax, Anagen, BD, Beckman Coulter/Danaher, Biochem, Biolog, bioMerieux, Bio-Rad, Biotrol, Cepheid, Curetis, GenMark, Hologic/Gen-Probe, HTG, Iris, J&J, Labsystems, Life Technologies, MiDI, Olympus, Qiagen, Roche, Siemens, Sy-Lab, Sysmex, Tecan, Thermo Fisher, Tosoh.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia and others.

Technology Assessment

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for the microbiology market.

Global listings of companies developing or marketing microbiology products by individual test.



Competitive Strategies

Diamedix

Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:
Abbott
Affymetrix
Agilent Technologies
Applied Gene Technologies
Arca Pharma
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Biotest
Cepheid
CellMark Forenciscs/LabCorp
Decode Genetics
Diadexus



DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Exact Sciences
Fujirebio
Grifols
Hologic/Gen-Probe
Illumina
ID Biomedical/GSK
Kreatech/Leica
Li-Cor Biosciences
Lonza
Monogram Biosciences
Myriad Genetics
Ortho-Clinical Diagnostics
Perkin Elmer/Caliper
Proteome Sciences
Qiagen



	Roche		
	Scienion		
	Sequenom		
	SeraCare		
	Siemens		
	Sierra Molecular		
	Shimadzu		
	Takara Bio		
	Tecan		
	Thermo Fisher		
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	Wako		
Contains 821 pages and 371 tables			



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 - a. DNA Sequencing
 - b. DNA and RNA Probe Technologies

Basic Principles

Probe Preparation

The DNA Probe Test

Test Formats

Labeling Techniques

Amplification Methods

Polymerase Chain Reaction

Strand Displacement Activation

TMA

Ligase Chain Reaction

Branched DNA

Hybridization Protection Assay



Nucleic-Acid Sequence-Based Amplification Self-Sustained Sequence Replicase Others **Ampliprobe** CAR CAS **CPT Dendritic Polymer Technology** ISO-CR LAT Probe **RAMP** Repair Chain Reaction Rolling Circles Sequence Independent Gene Amplification Sequence Initiation Reaction **SISPA** Solid Phase Amplification, and others c. Detection Technologies Radioactive Methods Overview Major Isotopes P-32 S-35 H-3 I-125 Non-Isotopic Methods **Enzymatic Labels Chemical Labeling** Indirect Chemical Labeling **Direct Chemical Labeling** Fluorescence Chemiluminescence **Electrical Conductivity** d. Biochips: Genosensors, Microarrays, and Labs-on-the-Chip

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Liquid Transportation and Mixing

Reaction

Detection



- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
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Eiken Chemical

Elitech Group

Enzo Biochem

Exact Sciences

Fujirebio

Grifols

Hologic/Gen-Probe

Illumina

ID Biomedical/GSK

Kreatech/Leica

Li-Cor Biosciences

Lonza

Monogram Biosciences

Myriad Genetics

Ortho-Clinical Diagnostics

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