

# 2015 Competitive Intelligence: Leading Chemical Companies Strategic Directions

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## Abstracts

This new report from VPGMarketResearch. com provides leading chemical companies strategic directions. The report presents insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report include BASF, Dow, DuPont, ExxonMobil, INEOS, Lyondell, Mitsubishi Chemical, SABIC, Shell, and Sinopec.

Contains 56 pages

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