

2015 Competitive Intelligence: Leading Chemical Companies Marketing Tactics

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Abstracts

This new report from VPGMarketResearch. com provides leading chemical companies marketing tactics. The analysis presents:

Major promotional strategies.

Distribution approaches.

Product service and support.

The companies analyzed in the report include BASF, Dow, DuPont, ExxonMobil, INEOS, Lyondell, Mitsubishi Chemical, SABIC, Shell, and Sinopec.

Contains 35 pages

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2. DOW

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