

2015-2019 Future Horizons and Growth Strategies in the Japanese Clinical Chemistry and Immunodiagnosics Market: Supplier Shares and Country Forecasts

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Abstracts

“2015-2019 Future Horizons and Growth Strategies in the Japanese Clinical Chemistry and Immunodiagnosics Market” is a new strategic analysis of major business opportunities emerging in the Japanese clinical chemistry and immunodiagnostic markets during the next five years. The report explores future trends in the Japanese market; provides estimates of the specimen, test and sales volumes, as well as major suppliers’ sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, physician offices, and ambulatory care centers, including controls, calibrators and consumables.

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

1. Business Environment
2. Market Structure
3. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine Chemistry Tests
 1. Albumin
 2. Alkaline Phosphatase
 3. ALT/SGPT
 4. Ammonia
 5. Amylase

6. AST/SGOT
 7. Bilirubin, Total
 8. Blood Gases
 9. Blood Urea Nitrogen (BUN)
 10. Calcium
 11. Cardio CRP
 12. Cholesterol
 - 1 3. Cholinesterase
 14. CRP
 15. Creatinine
 16. Electrolytes
 - a. Carbon Dioxide/Bicarbonate
 - b. Chloride
 - c. Potassium
 - d. Sodium
 17. Ferritin
 18. Fructosamine
 19. Gamma-Glutamyl Transpeptidase (GGT)
 20. Glucose
 21. High Density Lipoprotein (HDL)
 22. Homocysteine
 23. Iron
 24. Lactate Dehydrogenase (LDH)
 25. Magnesium
 26. Phosphorus
 27. Protein
 28. Triglycerides
 29. Uric Acid
 30. Troponin
- B. Therapeutic Drug Monitoring (TDM)**
1. Overview
 2. Carbamazepine
 3. Cyclosporin
 4. Digoxin
 5. Everolimus
 6. Gentamicin
 7. Lamotrigine/Lamictal
 8. Levetiracetam
 9. Lidocaine

10. Lithium
 11. NAPA/Procainamide
 12. Phenytoin
 - 1 3. Quinidine
 14. Sirolimus
 15. Tacrolimus
 16. Theophylline
 17. Topirimate
 18. Valproic Acid
- C. Endocrine Function Tests
1. Cortisol
 2. Estradiol
 3. Follicle-Stimulating Hormone (FSH)
 4. Gastrin
 5. Growth Hormone/IGF-1
 6. Human Chorionic Gonadotropin (HCG)
 7. LH
 8. Progesterone
 9. PTH/IO PTH
 10. Prolactin
 11. T3
 12. T3 Free
 - 1 3. T3 Uptake
 14. T4 (Thyroxine)
 15. T4 Free
 16. TBG
 17. Testosterone
 18. Thyroglobulin Ab
 19. TPO Ab
 20. TSH
- D. Tumor Markers and Special Chemistry Tests
1. AFP
 2. CA 15-3
 3. CA 19-9
 4. CA 27-29
 5. Carcinoembryonic Antigen (CEA)
 6. Folate/Folic Acid
 7. HCG
 8. 25-Hydroxy Vitamin D2 and D3

9. Occult Blood
 10. Prostate-Specific Antigen (PSA)
 11. Thyroglobulin
 12. Vitamin B-12
- E. Immunoprotein Tests
1. Complement
 - a. C3
 - b. C4
 2. Free Light Chains
 3. Immunofixation
 4. Immunoglobulins (IgA, IgE, IgG, IgM)
 5. Haptoglobin
 6. Prealbumin
 7. Protein Electrophoresis
- F. Drugs of Abuse
1. Overview
 2. Test Methodologies
 3. Amphetamines
 4. Barbiturates
 5. Benzodiazepines
 6. Cannabinoids/Marijuana
 7. Cocaine
 8. Lysergic Acid Diethylamide (LSD)
 9. Methadone
 10. Methaqualone
 11. Opiates
 12. Phencyclidine
- 1 3. Tricyclic Antidepressants
- G. Clinical Chemistry and Immunodiagnostic Instrumentation Review: operating characteristics and features of high-, medium-, and low-volume/POC analyzers
- H. Major Clinical Chemistry and Immunodiagnostic Technologies and Their Potential Applications
1. Monoclonal and Polyclonal Antibodies
 2. Immunoassays
 3. Tandem Mass Spec
 4. IT and Automation
 5. Dry Chemistry
 6. Biosensors

VIII. JAPAN CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

IX. COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen
Agilent Technologies
Bayer Healthcare
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
Bio-Rad
DiaSorin
Eiken
Fujirebio/Innogenetics
Grifols
Instrumentation Laboratory
Kyowa Medex
Matriech/Alere
Ortho-Clinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Albumin Tests
Major Companies Developing or Marketing Alkaline Phosphatase Tests
Major Companies Developing or Marketing ALT/SGPT Tests
Major Companies Developing or Marketing Amylase Tests
Major Companies Developing or Marketing AST/SGOT Tests
Major Companies Developing or Marketing Bilirubin Tests
Major Companies Developing or Marketing Blood Gas Analyzers
Major Companies Developing or Marketing BUN Tests
Major Companies Developing or Marketing Calcium Tests
Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing Creatinine Tests
Major Companies Developing or Marketing Electrolyte Tests
Major Companies Developing or Marketing GGT Tests
Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
Major Companies Developing or Marketing Triglycerides Tests
Major Companies Developing or Marketing Uric Acid Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests

Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing Vitamin B-12/Folate Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
Major Companies Developing or Marketing Biosensors for Immunological Testing
Executive Summary Table: Japan, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category
Japan, Laboratories Performing Chemistry and Immunoassay Testing By Market Segment
Japan, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size
Japan, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume
Japan, Total Chemistry and Immunoassay Specimen Volume Forecast
Japan, All Market Segments, Specimen Volume Forecast By Test Category
Japan, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category
Japan, Routine Chemistry Test Volume Forecast By Market Segment
Japan, Endocrine Function Test Volume Forecast By Market Segment
Japan, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment
Japan, Immunoprotein Test Volume Forecast By Market Segment
Japan, TDM Test Volume Forecast By Market Segment
Japan, Drugs of Abuse Test Volume Forecast By Market Segment
Japan, All Market Segments, Profiles, Panels and Individual Tests Forecast
Japan, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
Japan, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
Japan, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
Japan, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
Japan, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
Japan, All Market Segments, Endocrine Function Test Volume Forecast by Assay
Japan, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
Japan, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by

Assay

Japan, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Japan, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Japan, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, All Market Segments, TDM Test Volume Forecast by Assay

Japan, Hospital Laboratories, TDM Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

Japan, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Japan, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Japan, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category

Japan, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

Japan, Routine Chemistry Reagent Market Forecast By Market Segment

Japan, Endocrine Function Reagent Market Forecast By Market Segment

Japan, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Japan, TDM Reagent Market Forecast By Market Segment

Japan, Immunoprotein Reagent Market Forecast By Market Segment

Japan, Drugs of Abuse Reagent Market Forecast By Market Segment

Japan, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Japan, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Japan, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Japan, All Market Segments, TDM Reagent Market Forecast by Assay

Japan, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Japan, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Japan, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Japan, Major Suppliers of Clinical Chemistry Diagnostic Products, Estimated Sales and Market Shares

Japan, Major Suppliers of Immunoassay Products, Estimated Sales and Market Shares

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