

2015 Japan Sexually-Transmitted Disease (STD) Market Outlook and Emerging Opportunities

https://marketpublishers.com/r/2E47E8EC9A4EN.html

Date: January 2015

Pages: 280

Price: US\$ 1,920.00 (Single User License)

ID: 2E47E8EC9A4EN

Abstracts

This report presents a detailed analysis of the Japanese STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs. In addition to market share and sales forecasts, the report:- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; Reviews features and operating characteristics of major analyzers used for STD testing;



Contents

I. Introduction

II. Worldwide Market and Technology Overview

- A. Major Infectious Disease Tests
 - 1. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 2. Chlamydia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 3. Gonorrhea
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 4. Herpes Simplex Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

Human Herpes Virus -6 (HHV -6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 5. Papillomavirus (HPV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 6. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- C. Emerging Diagnostic Technologies



- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

VI. Japan: Market Size, Growth and Major Suppliers' Sales and Market Shares

Alternative Market Penetration Strategies

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

Potential Market Entry Barriers and Risks

- A. Market Maturity
- **B.** Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

Competitive Assessments

Abbott



Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

BioRad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

GenProbe

Hologic

ID Biomedical

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics

OrthoClinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

WakoJapan Sexually - Transmitted Diseases Market Outlook and Opportunities



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests

Major Companies Developing or Marketing Gonorrhea Tests

Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HPV Tests

Major Companies Developing or Marketing Syphilis Tests

Japan Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Chlamydia Diagnostics Sales by Major Supplier

Japan Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Japan Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Herpes Testing Market Diagnostics Sales by Major Supplier

Japan PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Japan Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market

Segment

Japan Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment Japan Syphilis Testing Market Diagnostics Sales by Major Supplier



I would like to order

Product name: 2015 Japan Sexually-Transmitted Disease (STD) Market Outlook and Emerging

Opportunities

Product link: https://marketpublishers.com/r/2E47E8EC9A4EN.html

Price: US\$ 1,920.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2E47E8EC9A4EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



