

2015 Japan Sexually-Transmitted Disease (STD) Market Outlook and Emerging Opportunities

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Abstracts

This report presents a detailed analysis of the Japanese STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs. In addition to market share and sales forecasts, the report:- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; Reviews features and operating characteristics of major analyzers used for STD testing;

Contents

I. Introduction

II. Worldwide Market and Technology Overview

A. Major Infectious Disease Tests

1. Chancroid

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

2. Chlamydia

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

3. Gonorrhea

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. Herpes Simplex Virus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

Human Herpes Virus -6 (HHV -6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. Papillomavirus (HPV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. Syphilis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho - Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

VI. Japan: Market Size, Growth and Major Suppliers' Sales and Market Shares

Alternative Market Penetration Strategies

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. Marketing Approaches
 2. Product Complexity
 3. Customer Preference
 4. Established Suppliers
 5. Emerging Suppliers
 6. Major Types of Distributors
 7. Market Segmentation

Potential Market Entry Barriers and Risks

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

Competitive Assessments

Abbott

Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
BioRad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
GenProbe
Hologic
ID Biomedical
Innogenetics/Solvay
Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
OrthoClinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac

WakoJapan Sexually - Transmitted Diseases Market Outlook and Opportunities

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Gonorrhea Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Pap Smear/HPV Tests
Major Companies Developing or Marketing Syphilis Tests
Japan Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Chlamydia Diagnostics Sales by Major Supplier
Japan Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Gonorrhea Testing Market Diagnostics Sales by Major Supplier
Japan Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Herpes Testing Market Diagnostics Sales by Major Supplier
Japan PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Syphilis Testing Market Diagnostics Sales by Major Supplier

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