

2015 Italy Sexually-Transmitted Disease (STD) Market Outlook and Emerging Opportunities

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Abstracts

This report presents a detailed analysis of the Italian STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhoea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs. In addition to market share and sales forecasts, the report:- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; Reviews features and operating characteristics of major analyzers used for STD testing;

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Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
BioRad
Cepheid
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