

# 2015 Italy Sales and Market Shares of Major Molecular Diagnostic Product Suppliers by Test

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## Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of molecular diagnostic products.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

### Competitive Assessments

Abbott

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

Bio Rad

Biotest

Cepheid

CellMark Forensics/LabCorp

Decode Genetics

Diadexus

Eiken

Elitech Group

Enzo

Exact Sciences

Fujirebio

Grifols

Hologic/Gen Probe

Illumina

Kreatech/Leica

Li Cor Biosciences

Monogram Biosciences

Myriad Genetics

Ortho Clinical Diagnostics

Perkin Elmer/Caliper

Proteome Sciences

Qiagen

Roche

Scienion

Sequenom

Shimadzu

Siemens

Sierra Molecular

Takara Bio

Tecan Group

Termo Fisher

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Bio Rad  
Biotest  
Cepheid  
CellMark Forenciscs/LabCorp  
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