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2015 Italy Immunoprotein Testing Market: Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

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Abstracts

This new 233-page report from VPGMarketResearch.com provides analysis of the Italian immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by market segment for the follow assays:

C3

C4

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

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Immunofixation

Prealbumin

Protein Electrophoresis

During the next five years, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

“2015-2015 Italy Immunoprotein Testing Market: Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts” is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by market segment and individual test; compares features of leading analyzers; and profiles key competitors.

Contains 233 pages and 8 tables

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AdnaGen/Alere
Agilent Technologies
Beckman Coulter/Danaher
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BioMerieux
Bio-Rad
DiaSorin
Eiken
Fujirebio
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Matritech/Alere
Ortho-Clinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
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