

## 2015-2019 Future Horizons and Growth Strategies in the Italian Infectious Disease Testing Market: Supplier Shares and Country Forecasts

https://marketpublishers.com/r/2841819E6A7EN.html

Date: August 2015 Pages: 970 Price: US\$ 5,360.00 (Single User License) ID: 2841819E6A7EN

## **Abstracts**

2015-2019 Future Horizons and Growth Strategies in the Italian Infectious Disease Testing Market" is a new strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key Italian market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.



## Contents

#### I. INTRODUCTION

#### II. WORLDWIDE MARKET OVERVIEW

- A. Business Environment
- B. Market Structure
- C. Market Size and Growth

#### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

#### **IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

#### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

#### VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

# VII. WORLDWIDE OVERVIEW OF MAJOR TESTS, TECHNOLOGIES, AND INSTRUMENTATION



- A. Major Infectious Disease Tests
  - 1. AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
  - 2. Adenovirus
  - 3. Aeromonas
  - 4. Anthrax/Bacillus Anthracis
  - 5. Arboviruses
  - 6. Babesiosis
  - 7. Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
  - 8. Blastocystis Hominis
  - 9. Brucella
  - 10. Campylobacter
  - 11. Candida
  - 12. Chagas Disease
  - 13. Chancroid
  - 14. Chlamydia
  - 15. Clostridium Difficile
  - 16. Coronaviruses
  - 17. Coxsackieviruses
  - 18. Creutzfeldt-Jakob's Disease
  - 19. Cryptosporidium Parvum
  - 20. Cyclospora Cayetanensis
  - 21. Cytomegalovirus
  - 22. Ebola Virus
  - 23. E. Coli
  - 24. EchoVirus
  - 25. Encephalitis
  - 26. Enteroviruses
  - 27. Epstein-Barr Virus
  - 28. Giardia Lamblia
  - 29. Gonorrhea
  - 30. Granuloma Inguinale
  - 31. Hantavirus
  - 32. Helicobacter Pylori
  - 33. Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-
- HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
  - 34. Herpes Simplex Virus
  - 35. Human Herpes Virus-6 (HHV-6)
  - 36. Influenza Viruses
  - 37. Legionella



- 38. Lyme Disease
- 39. Lymphogranuloma Venereum (LGV)
- 40. Malaria
- 41. Measles (Rubeola)
- 42. Meningitis
- 43. Microsporidium
- 44. Mononucleosis
- 45. Mumps
- 46. Mycoplasma
- 47. Papillomaviruses
- 48. Parvovirus B19
- 49. Pneumonia
- 50. Polyomaviruses
- 51. Pseudomonas Aeruginosa
- 52. Rabies
- 53. Respiratory Syncytial Virus (RSV)
- 54. Rhinoviruses
- 55. Rotavirus
- 56. Rubella
- 57. Salmonellosis
- 58. Septicemia
- 59. Shigellosis
- 60. Staphylococcus Aureus
- 61. Streptococci
- 62. Syphilis
- 63. Toxoplasmosis
- 64. Trichomonas Vaginalis
- 65. Tuberculosis
- 66. Vibrio
- 67. West Nile Virus
- 68. Yersina

B. Instrumentation Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semiautomated Analyzers

- C. Emerging Infectious Disease Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
  - 4. Differential Light Scattering
  - 5. Information Technology



- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Others

#### VIII. ITALY INFECTIOUS DISEASE TESTING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Volume by Method, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

#### IX. COMPETITIVE ASSESSMENTS

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix DiaSorin **Eiken Chemical** Elitech Group Enzo Biochem Fujirebio Grifols Hologic/Gen-Probe **ID Biomedical/GSK** Kreatech/Leica Lonza **Ortho-Clinical Diagnostics** Qiagen Roche



Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac/PE Wako



### **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests Major Companies Developing or Marketing Adenovirus Tests Major Companies Developing or Marketing Bartonella Tests Major Companies Developing or Marketing Campylobacter Tests Major Companies Developing or Marketing Candida Tests Major Companies Developing or Marketing Chlamydia Tests Major Companies Developing or Marketing Clostridium Tests Major Companies Developing or Marketing Coronavirus Tests Major Companies Developing or Marketing Cryptosporidium Tests Major Companies Developing or Marketing CMV Tests Major Companies Developing or Marketing Echovirus Tests Major Companies Developing or Marketing Enterovirus Tests Major Companies Developing or Marketing EBV Tests Major Companies Developing or Marketing Giardia Tests Major Companies Developing or Marketing Gonorrhea Tests Major Companies Developing or Marketing Hantavirus Tests Major Companies Developing or Marketing Helicobacter Pylori Tests Major Companies Developing or Marketing Hepatitis Tests Major Companies Developing or Marketing Herpes Tests Major Companies Developing or Marketing Influenza Tests Major Companies Developing or Marketing Legionella Tests Major Companies Developing or Marketing Lyme Disease Tests Major Companies Developing or Marketing Lymphogranuloma Tests Major Companies Developing or Marketing Malaria Tests Major Companies Developing or Marketing Measles Tests Major Companies Developing or Marketing Meningitis Tests Major Companies Developing or Marketing Microsporidium Tests Major Companies Developing or Marketing Mononucleosis Tests Major Companies Developing or Marketing Mumps Tests Major Companies Developing or Marketing Mycoplasma Tests Major Companies Developing or Marketing Papilloma Virus Tests Major Companies Developing or Marketing Parvovirus Tests Major Companies Developing or Marketing Pneumonia Tests Major Companies Developing or Marketing RSV Tests Major Companies Developing or Marketing Rotavirus Tests



Major Companies Developing or Marketing Rubella Tests Major Companies Developing or Marketing Salmonella Tests Major Companies Developing or Marketing Septicemia Tests Major Companies Developing or Marketing Shigella Tests Major Companies Developing or Marketing Staphylococci Tests Major Companies Developing or Marketing Streptococci Tests Major Companies Developing or Marketing Syphilis Tests Major Companies Developing or Marketing Toxoplasmosis Tests Major Companies Developing or Marketing Trichomonas Tests Major Companies Developing or Marketing Tuberculosis Tests Major Companies Developing or Marketing West Nile Tests Major Companies Developing or Marketing Yersinia Tests Italy Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment Italy Laboratories Performing Infectious Disease Tests by Market Segment Italy Hospital Laboratories Performing Infectious Disease Tests by Bed Size Italy Commercial/Private Laboratories Performing Infectious Disease Tests by Annual **Test Volume** Italy All Market Segments Infectious Disease Test Volume Forecast Italy All Market Segments Infectious Disease Test Volume by Method Italy Hospital Laboratories Infectious Disease Test Volume Forecast Italy Blood Banks Infectious Disease Test Volume Forecast Italy Commercial/Private Laboratories Infectious Disease Test Volume Forecast Italy All Market Segments Infectious Disease Diagnostics MarketForecast Italy Hospital Laboratories Infectious Disease Diagnostics MarketForecast Italy Blood Banks Infectious Disease Diagnostics Market Forecast Italy Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast Italy HIV or HIV I/HIVII/Combo Test Volume and Diagnostics Sales Forecast by Market Segment Italy HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment Italy Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment Italy Adenovirus Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Aeromonads Test Volume and Diagnostics Sales Forecast by MarketSegment Italy BEA Test Volume and Diagnostics Sales Forecast by Market Segment Italy Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Campylobacter Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Candida Test Volume and Diagnostics Sales Forecast by Market Segment



Italy Chancroid Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment Italy Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Italy Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment Italy Clyclospora Test Volume and Diagnostics Sales Forecast by Market Segment Italy CMV Test Volume and Diagnostics Sales Forecast by Market Segment Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Italy Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Ecephalitis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy EBV Test Volume and Diagnostics Sales Forecast by Market Segment Italy Giardia Test Volume and Diagnostics Sales Forecast by Market Segment Italy Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment Italy Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment Italy HCV Test Volume and Diagnostics Sales Forecast by Market Segment Italy HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Italy Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment Italy Anti-HBC Test Volume and Diagnostics Sales Forecast by Market Segment Italy Anti-HBS Test Volume and Diagnostics Sales Forecast by Market Segment Italy Anti-HBS Test Volume and Diagnostics Sales Forecast by Market Segment Italy Anti-HBS Test Volume and Diagnostics Sales Forecast by Market Segment Italy Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment Italy Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment Italy HPPAS Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment Italy Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Herpes Type VI Test Volume and Diagnostics Sales Forecast by MarketSegment Italy HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Influenza Test Volume and Diagnostics Sales Forecast by Market Segment Italy Legionella Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Lyme Disease Test Volume and Diagnostics Sales Forecast by MarketSegment



Italy Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Malaria Test Volume and Diagnostics Sales Forecast by Market Segment Italy Measles Test Volume and Diagnostics Sales Forecast by Market Segment Italy Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Mumps Test Volume and Diagnostics Sales Forecast by Market Segment Italy Mycoplasma Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment Italy ParvoVirus B19 Test Volume and Diagnostics Sales Forecast by Market Segment Italy Pneumonia Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment Italy Pseudomonas Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Rabies Test Volume and Diagnostics Sales Forecast by Market Segment Italy RSV Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rubella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Staphylococci Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Streptococci Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Toxoplasmosis Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Trichomonas Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by MarketSegment Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Italy West Nile Test Volume and Diagnostics Sales Forecast by Market Segment Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Italy AIDS Testing Market Diagnostics Sales by Major Supplier Italy Campylobacter Testing Market Diagnostics Sales by Major Supplier Italy Candida Testing Market Diagnostics Sales by Major Supplier Italy CMV Testing Market Diagnostics Sales by Major Supplier Italy Gonorrhea Testing Market Diagnostics Sales by Major Supplier Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier Italy Herpes Testing Market Diagnostics Sales by Major Supplier



Italy Influenza Testing Market Diagnostics Sales by Major Supplier Italy Meningitis Testing Market Diagnostics Sales by Major Supplier Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier Italy RSV Testing Market Diagnostics Sales by Major Supplier Italy Rheumatoid Arthritis Testing Market Diagnostics Sales by Major Supplier Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier Italy Rubella Testing Market Diagnostics Sales by Major Supplier Italy Septicemia Testing Market Diagnostics Sales by Major Supplier Italy Streptococci Testing Market Diagnostics Sales by Major Supplier Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Italy Trichomonas Testing Market Diagnostics Sales by Major Supplier Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier



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