

# **2015-2019 Future Horizons and Growth Strategies in the Italian Coagulation Market: Supplier Shares and Country Forecasts**

<https://marketpublishers.com/r/2D1C06096BFEN.html>

Date: August 2015

Pages: 402

Price: US\$ 4,880.00 (Single User License)

ID: 2D1C06096BFEN

## **Abstracts**

### **Summary**

This comprehensive report contains 402 pages, 35 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the Italian coagulation testing market during the next five years.

The report explores business and technological trends in the Italian coagulation testing market; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Routine and Special Coagulation Tests

1. Introduction
2. Activated Partial Thromboplastin Time (APTT)
3. Alpha-2 Antiplasmin
4. Antithrombin III
5. Bleeding Time
6. D-Dimer
7. Ethanol Flocculation Test
8. Euglobulin Lysis
9. Factor Assays
  - a. Introduction
  - b. Factor II
  - c. Factor V/Factor V Leiden
  - d. Factor VII
  - e. Factor VIII
  - f. Factor IX
  - g. Factor IXa
  - h. Factor X (Stuart Factor)
  - i. Factor Xa
  - j. Factor XI
  - k. Factor XII
  - l. Factor XIII
10. Fibrin Degradation Products
11. Fibrinogen
12. Heparin
13. Hirudin
14. Hypercoagulability and Thrombosis
15. Lipoprotein a
16. Plasmin
17. Plasminogen
18. Plasminogen Activator Inhibitor (PAI)
19. Platelet Function Tests
20. Platelet Aggregation

21. Proteins C and S
22. Prothrombin Fragment 1.2
23. Prothrombin Time (PT)
24. Reptilase Time
25. Thrombin Time
26. Tissue-Type Plasminogen Activator (t-PA)
27. Von Willebrand's Factor

#### B. Instrumentation Review

#### C. Major in Vitro Diagnostic Technologies and Their Potential Applications

1. Chromogenic Substrates
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
4. Molecular Diagnostics
5. Microcomputers
6. Automation
7. Robotics
8. Artificial Intelligence
9. Dry Chemistry
10. Biosensors

### **III. ITALY**

#### A. Executive Summary

#### B. Business Environment

#### C. Market Structure

#### D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

### **X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

### **XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **XII. ALTERNATIVE MARKET PENETRATION STRATEGIES**

#### A. Internal Development

#### B. Collaborative Arrangements

#### C. University Contracts

#### D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types Of Distributors
7. Market Segmentation

### **XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **XIV. COMPETITIVE ASSESSMENTS**

Abbott  
ADI/American Diagnostic  
Alere/Biosite/Inverness  
Axis-Shield  
Beckman Coulter/Danaher  
Becton Dickinson  
Bio/Data Corporation  
Chrono-Log  
Corgenix Medical  
Diagnostics Stago/Trinity Biotech  
Helena Laboratories  
HYPEN BioMed  
Instrumentation Laboratory  
ITC  
Roche  
Siemens  
Sienco  
Sysmex  
Thermo Fischer

ZyCare/Alere

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests  
Major Companies Developing or Marketing APTT Tests  
Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests  
Major Companies Developing or Marketing Antithrombin III Tests  
Major Companies Developing or Marketing Bleeding Time Tests  
Major Companies Developing or Marketing D-dimer Tests  
Major Companies Developing or Marketing Factor Assays  
Major Companies Developing or Marketing Fibrin Degradation Product Tests  
Major Companies Developing or Marketing Fibrinogen Tests  
Major Companies Developing or Marketing Heparin Tests  
Major Companies Developing or Marketing Plasmin Tests  
Major Companies Developing or Marketing Plasminogen Tests  
Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests  
Major Companies Developing or Marketing Platelet Aggregation Tests  
Major Companies Developing or Marketing Protein C Tests  
Major Companies Developing or Marketing Protein S Tests  
Major Companies Developing or Marketing PT Tests  
Major Companies Developing or Marketing Thrombin Time Tests  
Major Companies Developing or Marketing TPA Tests  
Major Companies Developing or Marketing Von Willebrand's Factor Tests  
Executive Summary Table: Italy, Total Coagulation Diagnostics Market By Market Segment and Product Category  
Italy, Laboratories Performing Coagulation Tests By Market Segment  
Italy, Hospital Laboratories Performing Coagulation Tests By Bed Size  
Italy, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test Volume  
Italy, Hospital Laboratories Average Daily Test Volume  
Italy, Commercial/Private Laboratories Average Daily Test Volume  
Italy, Total Coagulation Test Volume By Market Segment  
Italy, All Market Segments Coagulation Test Volume  
Italy, Hospital Laboratories Coagulation Test Volume  
Italy, Commercial/Private Laboratories Coagulation Test Volume  
Italy, Coagulation Reagent Market By Market Segment  
Italy, Major Suppliers of Coagulation Reagents Estimated Sales And Market Shares  
Italy, Coagulation Instrument Market By Market Segment

Italy, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

Italy, Total Coagulation Diagnostics Market By Product Category

Italy, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

## I would like to order

Product name: 2015-2019 Future Horizons and Growth Strategies in the Italian Coagulation Market:  
Supplier Shares and Country Forecasts

Product link: <https://marketpublishers.com/r/2D1C06096BFEN.html>

Price: US\$ 4,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/2D1C06096BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970



