

# **2015 Hitachi: Global Challenges, Technological Capabilities, Marketing Tactics, and Strategic Direction in the Diagnostic Imaging Sector**

<https://marketpublishers.com/r/2E1F73FADFEEN.html>

Date: June 2015

Pages: 107

Price: US\$ 1,960.00 (Single User License)

ID: 2E1F73FADFEEN

## **Abstracts**

The strategic assessment of Hitachi, one of the world's leading diagnostic imaging companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The new report from VPGMarketResearch presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global diagnostic imaging market.

Contains 107 pages and 9 tables

## Contents

### **SECTION I: EXECUTIVE SUMMARY**

### **SECTION II: BUSINESS ORGANIZATION**

History of the company's diagnostic imaging business evolution, which is important to understanding the corporate culture, management mentality and strategies.

Recent acquisitions, divestitures and major organizational changes.

### **SECTION III: FACILITIES AND EMPLOYEES**

### **SECTION IV: TECHNOLOGICAL KNOW-HOW**

### **SECTION V: PRODUCT PORTFOLIO**

Placements and installed base of major systems in the U.S. and abroad, by modality.

Review of major product lines.

### **SECTION VI: MARKETING TACTICS**

### **SECTION VII: FINANCIAL ANALYSIS**

Estimated sales and operating profit by division, geographic region and product line.

Five-year sales and operating profit performance.

### **SECTION VIII: R&D EXPENDITURES AND MAJOR PROGRAMS**

### **SECTION IX: COLLABORATIVE ARRANGEMENTS**

Joint ventures, distribution, O.E.M. and licensing partners, both industrial and academic.

Terms of collaborative agreements and specific products involved.

### **SECTION X: STRATEGIC DIRECTION**

List of Tables

Hitachi Revenue by Industry Segment

Hitachi Revenue Growth by Industry Segment

Hitachi Operating Profit by Industry Segment  
Hitachi Operating Profit Growth by Industry Segment  
Hitachi Imaging Systems Sales and Operating Profit Growth  
Hitachi Imaging Systems Sales by Geographic Region  
Hitachi Imaging Systems Sales by Modality/Business  
Hitachi Imaging Systems Sales by Modality/Business and Geographic Region  
Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region

## I would like to order

Product name: 2015 Hitachi: Global Challenges, Technological Capabilities, Marketing Tactics, and Strategic Direction in the Diagnostic Imaging Sector

Product link: <https://marketpublishers.com/r/2E1F73FADFEEN.html>

Price: US\$ 1,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E1F73FADFEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

