

# 2015 Competitive Intelligence: Global Transfusion Diagnostics Market - Strategic Assessments of Major Suppliers and Emerging Market Entrants

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## Abstracts

This new report from VPGMarketResearch. com provides extensive analyses of major current and emerging suppliers of transfusion diagnostic instruments and reagents. The assessments include:

Sales

Product portfolios

Marketing tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies

Contains 50 pages

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Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio-Rad  
CellMark Forensics/LabCorp  
Diagast  
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