

2015 Global Specialty Chemicals Market: Marketing Tactics of Leading Suppliers

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Date: July 2015

Pages: 35

Price: US\$ 1,960.00 (Single User License)

ID: 21F4C96A560EN

Abstracts

This new report from VPGMarketResearch.com provides marketing tactics of leading specialty chemicals companies. The analysis presents:

Major promotional strategies.

Distribution approaches.

Product service and support.

The companies analyzed in the report are AkzoNobel, BASF, Clariant, Dow Chemical, Evonik, Monsanto, Sherwin-Williams, Solvay.

Contains 35 pages

Contents

- 1. AkzoNobel**
- 2. BASF**
- 3. Clariant**
- 4. Dow Chemical**
- 5. Evonik**
- 6. Monsanto**
- 7. Sherwin-Williams**
- 8. Solvay**

THE REPORT PROVIDES:

Major promotional strategies.
Distribution approaches.
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