

2015 Global Pneumonia Diagnostics Market: Growth Opportunities and Business Expansion Strategies

<https://marketpublishers.com/r/2AD35D35128EN.html>

Date: January 2015

Pages: 197

Price: US\$ 3,480.00 (Single User License)

ID: 2AD35D35128EN

Abstracts

The report presents a detailed analysis of the Pneumonia diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Pneumonia definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Pneumonia tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 197 pages and 12 tables

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