

2015 Global Paint and Coatings Market: Segment and Geographic Region Forecasts, Trends and Outlook

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Abstracts

A worldwide strategic overview of the paints and coatings market, including:

Sales forecasts for major market segments.

Sales forecasts for key geographic regions: Asia Pacific, Europe, North America, Latin America, Africa/Mideast.

The report reviews the major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years, including discussion of such key issues as industry consolidation, market globalization, environmental regulations and others.

Contains 8 pages and 3 tables

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