

# 2015 Global Medical Imaging Companies Strategic Directions

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Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.

The companies analyzed in the report: Analogic, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, Siemens, and Toshiba.

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Siemens  
Toshiba

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