

2015 Global Hematology and Flow Cytometry Markets: Technological Advances Will Profoundly Impact the Market--Country Segment Forecasts for 40 Tests, Supplier Shares, Innovative Instrumentation, Competitive Strategies

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Abstracts

“2015 Global Hematology and Flow Cytometry Markets: Technological Advances Will Profoundly Impact the Market--Country Segment Forecasts for 40 Tests, Supplier Shares, Innovative Instrumentation, Competitive Strategies” is VPGMarketResearch.com new seven-country report designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the global hematology and flow cytometry markets during the next five years.

The report explores business and technological trends in the US, Europe (France, Germany, Italy, Spain, UK) and Japan; provides market share estimates, specimen, test and sales forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing reagent and instrument suppliers.

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