

2015-2019 Future Horizons and Growth Strategies in the Global Hematology and Flow Cytometry Market: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/2ADAED01426EN.html>

Date: August 2015

Pages: 700

Price: US\$ 27,600.00 (Single User License)

ID: 2ADAED01426EN

Abstracts

This comprehensive seven-country report contains 700 pages, 250 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the global hematology and flow cytometry markets during the next five years.

The report explores business and technological trends in the US, Europe (France, Germany, Italy, Spain, UK) and Japan provides market share estimates, test volume forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

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