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2015-2019 Future Horizons and Growth Strategies in the Global Cancer Diagnostics Market: Supplier Shares and Country Forecasts

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Abstracts

“2015-2019 Future Horizons and Growth Strategies in the Global Cancer Diagnostics Market” is a new seven-country strategic analysis of the major business opportunities emerging in the cancer diagnostics market during the next five years. The report examines trends in the U.S., five major European countries (France, Germany, Italy, Spain, UK) and Japan; reviews current and emerging tests; analyzes potential applications of various diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading market players and potential entrants; and suggests alternative business expansion strategies for suppliers.

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DR-70
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Decode Genetics
Diadexus
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Eiken Chemical
Elitech Group
Epigenomics

Enterix
Enzo Biochem
Exact Sciences
Fujirebio
Guided Therapeutics
Hologic/Gen-Probe
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Kyowa Medex
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Myriad Genetics
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