

2015 Global Animal Health Market: Pharmaceuticals, Feed Additives, Biologicals, Diagnostics - Market Segment and Geographic Region Forecasts, Trends and Outlook

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Abstracts

The report provides a strategic overview of the worldwide animal health market, including:

Five-year forecasts for:

Major market segments.

Key geographic regions.

Assessment of major U.S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

Analysis of key market segments.

Review of major geographic areas.

Contains 12 pages and 6 tables

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- 2. FIVE-YEAR FORECASTS FOR MAJOR MARKET SEGMENTS AND KEY GEOGRAPHIC REGIONS.**
- 3. ASSESSMENT OF MAJOR U.S. AND INTERNATIONAL TRENDS WITH POTENTIALLY SIGNIFICANT IMPACT ON THE ANIMAL HEALTH INDUSTRY DURING THE NEXT FIVE YEARS.**
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