

2015 Competitive Intelligence: Global Animal Health Market Outlook and Leading Supplier Strategies, Marketing Tactics, and Technological Know-How

<https://marketpublishers.com/r/2C9EE623888EN.html>

Date: August 2015

Pages: 110

Price: US\$ 3,880.00 (Single User License)

ID: 2C9EE623888EN

Abstracts

This new report from VPGMarketResearch. com provides global animal health market outlook and leading suppliers' strategies, marketing tactics, and technological know-how. The report presents a worldwide strategic overview of the animal health market, including:

Five-year forecasts for:

Major market segments Key geographic regions

Assessment of major U. S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

The company profiles include:

Specific business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and divestitures.

Major strengths and weaknesses.

Sales force size in the U. S. and other markets.

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

Internally developed and acquired animal health technologies, processes and related capabilities.

Proprietary technologies and patent litigations.

Contains 110 pages and 6 tables

Contents

BAYER

EXECUTIVE SUMMARY

Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

FMC

EXECUTIVE SUMMARY

Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

MAKHTESHIM-AGAN

EXECUTIVE SUMMARY

Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How

Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

MONSANTO

EXECUTIVE SUMMARY

Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

NUFARM

EXECUTIVE SUMMARY

Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SUMITOMO

EXECUTIVE SUMMARY

Ownership
Business Evolution

Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SYNGENTA

EXECUTIVE SUMMARY

Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

List Of Tables

LIST OF TABLES

Bayer Sales and Operating Profit Growth
Bayer Sales by Business Segment
Bayer Sales Growth by Business Segment
Bayer Sales by Geographic Region
Bayer Sales Growth by Geographic Region
Bayer Material Science Sales by Geographic Region
Bayer Material Science Sales Growth by Geographic Region
Bayer Material Science Sales by Product Category
Bayer Material Science Sales Growth by Geographic Region
Bayer Systems Sales by Geographic Region
Bayer Systems Sales Growth by Geographic Region Bayer Systems Sales by Product Category
Bayer Systems Sales Growth by Product Category
Bayer Materials Sales by Geographic Region
Bayer Materials Sales Growth by Geographic Region
Bayer Materials Sales by Product Category
Bayer Material Sales Growth by Product Category
FMC Sales and Operating Profit Growth
FMC Sales by Business Segment
FMC Sales Growth by Business Segment
FMC Operating Profit and Margins by Business Segment
FMC Operating Profit Growth by Business Segment
FMC Sales by Geographic Region
FMC Sales Growth by Geographic Region
FMC Estimated Agricultural Products Sales by Category
Makhteshim-Agan Sales and Operating Profit Growth
Makhteshim-Agan Sales by Product Line
Makhteshim-Agan Sales Growth by Product Line
Makhteshim-Agan Sales by Geographic Region
Makhteshim-Agan Sales Growth by Geographic Region
Monsanto Sales by Geographic Region
Monsanto Sales Growth by Geographic Region
Monsanto Sales by Product Line
Monsanto Sales Growth by Product Line
Monsanto Sales and Operating Profit Growth

Nufarm Sales and Operating Profit Growth
Nufarm Sales by Business Segment
Nufarm Sales Growth by Business Segment
Nufarm Sales by Geographic Region
Nufarm Sales Growth by Geographic Region
Nufarm Crop Protection Sales by Product Category
Sumitomo Sales and Operating Profit Growth
Sumitomo Sales by Business Segment
Sumitomo Sales Growth by Business Segment
Sumitomo Sales by Geographic Region
Sumitomo Sales Growth by Geographic Region
Sumitomo Agricultural Chemicals Sales and Operating Profit Growth
Syngenta Sales and Operating Profit Growth
Syngenta Sales Growth by Product Line
Syngenta Operating Profit Growth by Product Line
Syngenta Sales Growth by Geographic Region

I would like to order

Product name: 2015 Competitive Intelligence: Global Animal Health Market Outlook and Leading Supplier Strategies, Marketing Tactics, and Technological Know-How

Product link: <https://marketpublishers.com/r/2C9EE623888EN.html>

Price: US\$ 3,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2C9EE623888EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

