

# 2017 Germany Infectious Disease Molecular Diagnostics Market: Country Forecasts, Supplier Shares, Emerging Technologies, Competitive Landscape

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# **Abstracts**

Complete report \$4,350. DataPack (test volumes, sales forecasts, supplier shares) \$2,800. The reportis available by section, market segment, individual test, and can be custom-tailored to your specific information needs and budget.

This new study from VPGMarketResearchcontains 615 pages, 26 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the infectious disease molecular diagnosticsmarket during the next five years.

## **Report Highlights**

Business and technological trends in major markets

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Strategic profiles of leading market players and start-up firms developing innovative products

Specific product and business opportunities for instrument and consumable



suppliers.

## Rationale

The infectious disease molecular diagnostics market is one of the most rapidly growing segments of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the infectious disease molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

# **German Market Overview**

Laboratories performing DNA sequencing and molecular diagnostic testing for infectious diseases by market segment.

Five-year test volume and sales projections.

# **Market Segmentation Analysis**

Sales and market shares of leading suppliers of infectious disease molecular diagnostic reagent kits and components.

Five-year test volume and sales projections for over 40 infectious disease molecular diagnostic assays.

A comprehensive analysis of the sequencing market by country and laboratory segment.

Detailed market segmentation analysis, including review of the market



dynamics, trends, structure, size, growth and major suppliers.

# **Product/Technology Review**

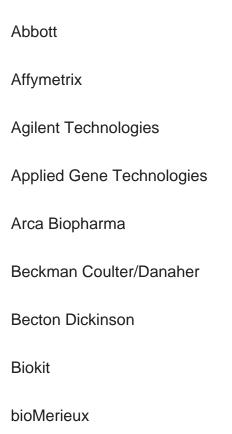
Comparison of leading infectious disease molecular diagnosticanalyzers.

Extensive review of molecular diagnostic technologies, test formats, detection methodologies, trends in testing automation and over target/signal amplification methods.

Worldwide listings of companies, universities and research centers developing new molecular diagnostictechnologies and products.

# **Competitive Assessments**

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.





Bio-Rad
Biotest
CellMark Forensics/LabCorp
Cepheid
Decode Genetics
Diadexus
Eiken
Elitech Group
Enzo
Exact Sciences
Fujirebio
Grifols
Hologic/Gen-Probe
Illumina
Kreatech
Li-Cor Biosciences
Monogram Biosciences/LabCorp
Myriad Genetics
Ortho-Clinical Diagnostics
Perkin Elmer/Caliper



	Proteome Sciences	
	Qiagen	
	Roche	
	Scienion	
	Sequenom	
	Shimadzu	
	Siemens	
	Sierra Molecular	
	Takara Bio	
	Tecan Group	
	Thermo Fisher	
	Comprehensive listings of companies developing and marketing infectious disease molecular diagnostic products, by test and application.	
Opportunities and Strategic Recommendations		
	Specific new product development opportunities with potentially significant market appeal during the next five years.	
	Design criteria for new products.	
	Alternative market penetration strategies.	
	Potential market entry barriers and risks.	
	Business planning issues and concerns.	



Contains 615 pages and 26 tables



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AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II

Adenovirus

Aeromonas

Anthrax/Bacillus Anthracis

Arboviruses

**Babesiosis** 

Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)

Blastocystis Hominis

Brucella

Campylobacter

Candida

**Chagas Disease** 

Chancroid

Chlamydia

Clostridium Difficile



Coronaviruses

Coxsackieviruses

Creutzfeldt-Jakob's Disease

Cryptosporidium Parvum

Cyclospora Cayetanensis

Cytomegalovirus

**Ebola Virus** 

E. Coli

**EchoVirus** 

Encephalitis

Enteroviruses

**Epstein-Barr Virus** 

Giardia Lamblia

Gonorrhea

Granuloma Inguinale

Hantavirus

Helicobacter Pylori

Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT

Herpes Simplex Virus

Human Herpes Virus-6 (HHV-6)

Influenza Viruses

Legionella

Lyme Disease

Lymphogranuloma Venereum (LGV)

Malaria

Measles (Rubeola)

Meningitis

Microsporidium

Mononucleosis

Mumps

Mycoplasma

Papillomaviruses

Parvovirus B19

Pneumonia

Polyomaviruses

Pseudomonas Aeruginosa

Rabies

Respiratory Syncytial Virus (RSV)



Rhinoviruses

Rotavirus

Rubella

Salmonellosis

Septicemia

**Shigellosis** 

Staphylococcus Aureus

Streptococci

**Syphilis** 

Toxoplasmosis

Trichomonas Vaginalis

**Tuberculosis** 

Vibrio

West Nile Virus

Yersina

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Abbott

Affymetrix

**Agilent Technologies** 

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

**Becton Dickinson** 

**Biokit** 



bioMerieux

Е	Bio-Rad
Е	Biotest
C	Cepheid
C	CellMark Forenciscs/LabCorp
	Decode Genetics
	Diadexus
E	iken
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E	Enzo
E	Exact Sciences
F	Tujirebio Tujirebio
C	Grifols
H	lologic/Gen-Probe
	lumina
k	Createch Createch
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