

2015-2019 Future Horizons and Growth Strategies in the German Hematology and Flow Cytometry Market: Supplier Shares and Country Forecasts

https://marketpublishers.com/r/241F825078CEN.html

Date: August 2015

Pages: 250

Price: US\$ 4,960.00 (Single User License)

ID: 241F825078CEN

Abstracts

This comprehensive report contains 250 pages, 32 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in German hematology and flow cytometry markets during the next five years.

The report explores business and technological trends in the German hematology and flow cytometry markets; provides market share estimates, test volume forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.



Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine and Special Hematology Tests
 - 1. Introduction
 - 2. CBC Analysis
 - a. Hemoglobin Concentration
 - b. Hematocrit Determination
 - c. Red Blood Cell Count
 - d. Red Cell Indices

MCV

RDW

MCHC

CHCM

HDW

MCH

- e. Red Cell Size Histograms
- f. Platelets

Platelet Count

Platelet Size/MPV

PDW

Automated Systems

- g. Reticulocytes
- 3. White Blood Cell Analysis
 - a. WBC Count
 - b. Five-Partial Differential Major Suppliers

Abbott

Beckman Coulter/Danaher

Siemens

Sysmex

c. Pattern Recognition Systems

IRIS

- d. Comparison of Major Differential Analyzers
- 4. Reticulocytes
- 5. Platelet Function Tests
- 6. Erythrocyte Sedimentation Rate/CRP



- 7. Red Cell Analysis
- 8. 2, 3 DPG
- 9. Red Cell Deformability
- 10. Neutrophil Function Tests
- 11. Semen Analysis
- 12. Bone Marrow Analysis
- 13. Urinalysis
- B. Major Flow Cytometry Applications
 - 1. Cell Surface Markers
 - a. Lymphocyte Subclassification CD4/CD8/CD34

Instrumentation and Reagent Test Kits

BD

Beckman Coulter/Danaher

T Cells Diagnostics

- b. Other Cell Markers
- 2. DNA Content Analysis
- 3. RNA Content Analysis
- 4. Chemotherapy Monitoring
- 5. Cell Cycle Analysis
- 6. Chromosome Analysis
- 7. Fetal Cell Analysis
- 8. HLA Typing
- 9. Microbiology
- 10. Protein Content Analysis
- 11. Multiparameter Analysis
- 12. Other Applications
- C. Instrumentation Review
 - 1. Hematology Analyzers
 - a. Overview

Electrical Aperture-Impedance Analyzers

Light Scatter Analyzers

b. System Review

Abbott

Beckman Coulter/Danaher

Biocode Hycel

CellaVision

Drew-Scientific

Horiba

Medica



Menarini

Nihon Kohden

Siemens

Sysmex

- 2. Flow Cytometers
 - a. Introduction
 - b. System Overview

Becton Dickinson

Beckman Coulter/Danaher

- 3. Platelet Aggregometers
- 4. Sedimentation Rate Analyzers

Diesse Ves Matic

Polymedco

- D. Current Market Needs and Future Demand For Hematology Analyzers
- E. Reagents and Controls
- F. Current and Emerging Technologies
 - 1. Information Technologies
 - 2. Automation and Robotics
 - 3. Lasers
 - 4. Artificial Intelligence
 - 5. Monoclonal Antibodies
 - 6. Molecular Diagnostics
 - 7. Microdrop Technology

III. GERMANY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers'

Instrument Placements, Installed Base, Sales and Market Shares

X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products



XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for the Decentralized Testing Markets
 - 1. Four Marketing Approaches
 - 2. Product Complexity Factor
 - 3. Customer Preference Factor
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation Factor

XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XIV. COMPETITIVE ASSESSMENTS

Abbott

Agilent Technologies

Beckman Coulter/Danaher

Becton Dickinson

Bio-Rad

CellaVision

Horiba

Iris Diagnostics/Danaher

Nihon Kohden

Ortho-Clinical Diagnostics

Roche



Siemens Sysmex

XV. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING NEW HEMATOLOGY/FLOW CYTOMETRY TECHNOLOGIES AND APPLICATIONS



List Of Tables

LIST OF TABLES

Summary Table I: Germany, All Market Segments Total Hematology and Flow

Cytometry Specimen Volume Forecast

Summary Table II: Germany, All Market Segments Total Hematology and Flow

Cytometry Test Volume Forecast

Summary Table III: Germany, All Market Segments Total Hematology and Flow

Cytometry Market Forecast

Germany, Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

Germany, Hospital Laboratories Performing Hematology and Flow Cytometry Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Hematology and Flow

Cytometry Tests By Annual Test Volume

Germany, Physician Office Laboratories Performing Hematology and Flow Cytometry Tests By Annual Test Volume

Germany, Total Routine Hematology Specimen Volume Forecast By Market Segment Germany, Total Flow Cytometry and Special Hematology Specimen Volume Forecast

By Market Segment

Germany, Hospital Laboratories, Hematology And Flow Cytometry Specimen Volume Forecast

Germany, Commercial/Private Laboratories Hematology and Flow Cytometry Specimen Volume Forecast

Germany, Total Routine Hematology Test Volume Forecast By Market Segment Germany, Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

Germany, All Market Segments, Total Routine Hematology Test Volume Forecast

Germany, Hospital Laboratories, Routine Hematology Test Volume Forecast

Germany, Commercial/Private Laboratories, Routine Hematology Test Volume Forecast

Germany, Physician Office Laboratories, Routine Hematology Test Volume Forecast

Germany, All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

Germany, Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

Germany, Commercial/Private Laboratories, Flow Cytometry and Special Hematology Test Volume Forecast

Germany, Major Hematology Analyzers, Estimated Placements and Installed Base



Germany, Major Flow Cytometers, Estimated Placements and Installed Base

Germany, Total Hematology Market Forecast By Market Segment

Germany, Hematology Consumable Market Forecast By Market Segment

Germany, Hematology Instrument Market Forecast By Market Segment

Germany, Total Flow Cytometry Market Forecast By Market Segment

Germany, Flow Cytometry Consumable Market Forecast By Market Segment

Germany, Flow Cytometry Instrument Market Forecast By Market Segment

Germany, Total Hematology Market By Major Supplier

Germany, Hematology Consumable Market By Major Supplier

Germany, Hematology Instrument Market By Major Supplier

Germany, Total Flow Cytometry Market By Major Supplier

Germany, Flow Cytometry Consumable Market By Major Supplier

Germany, Flow Cytometry Instrument Market By Major Supplier



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