

2015-2019 Future Horizons and Growth Strategies in the German Clinical Chemistry and Immunodiagnosics Market: Supplier Shares and Country Forecasts

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Abstracts

“2015-2019 Future Horizons and Growth Strategies in the German Clinical Chemistry and Immunodiagnosics Market” is a new strategic analysis of major business opportunities emerging in the German clinical chemistry and immunodiagnostic markets during the next five years. The report explores future trends in the German market; provides estimates of the specimen, test and sales volumes, as well as major suppliers’ sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, physician offices, and ambulatory care centers, including controls, calibrators and consumables.

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